

# Executive Department - Governor's Office of Community Initiatives

## MISSION

To serve as a coordinating office for the Governor that connects Marylanders to economic, volunteer, and human service opportunities through government, business, and nonprofit partners.

## VISION

To advance the Governor's goals to make Maryland the best state to live and work.

## KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

**Goal 1. Increase outreach to ethnic, cultural, and advocacy-based communities in Maryland.**

**Obj. 1.1** Increase involvement/participation in ethnic, cultural, and advocacy-based community events and distribution of information.

Performance Measures	2019 Act.	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Est.	2025 Est.
Number of festivals, meetings and similar events attended:							
1 African	97	43	25	32	N/A	34	37
1 Asian Pacific American	184	97	147	149	176	180	185
1 Caribbean	N/A	N/A	N/A	N/A	N/A	150	165
1 Hispanic	89	47	22	36	N/A	150	165
1 American Indian (includes pow-wows)	176	143	260	224	188	200	220
1 Middle Eastern American	115	40	23	24	N/A	26	29
1 South Asian American	90	50	93	75	95	100	105
1 Immigrant Affairs	N/A	N/A	N/A	22	N/A	85	93
1 LGBTQ Affairs	N/A	N/A	N/A	2	22	30	38
Brochures, pamphlets, reports, information requests and other informational materials distributed:							
1 African Community	7,560	5,392	6,274	6,794	N/A	7,208	7,280
1 Asian Pacific American Community	20,562	5,500	14,350	15,200	17,600	21,600	24,600
1 Caribbean	N/A	N/A	N/A	N/A	N/A	3,000	3,030
1 Hispanic Community (English/Spanish)	9,802	1,250	742	610	N/A	3,000	3,030
1 American Indian Community	8,782	13,448	5,317	6,133	6,337	6,970	7,667
1 Middle Eastern American Community	6,840	5,392	5,971	6,002	N/A	6,387	6,450
1 South Asian American Community	12,894	2,940	7,175	8,200	9,500	12,000	14,000
1 Immigrant Affairs	N/A	N/A	N/A	560	N/A	2,000	2,020
1 LGBTQ Affairs	N/A	N/A	N/A	350	6,718	8,000	9,000

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Goal 2. Promote the interests of Maryland's ethnic, cultural, and advocacy-based communities in the areas of community, workforce, business and economic development.

Obj. 2.1 Annually increase the number of topic specific workshops and initiatives sponsored for ethnic, cultural, and advocacy-based communities.

Performance Measures	2019 Act.	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Est.	2025 Est.
Initiatives for:							
<sup>1</sup> African Community	20	6	4	9	N/A	11	13
Asian Pacific American Community	24	4	4	13	21	24	27
Caribbean Community	N/A	N/A	N/A	N/A	N/A	5	7
<sup>1</sup> Hispanic Community	5	3	4	3	N/A	5	7
American Indian Community	30	23	26	39	54	60	65
<sup>1</sup> Middle Eastern American Community	19	2	2	6	N/A	8	10
South Asian Community	19	2	3	9	16	19	22
<sup>1</sup> Immigrant Affairs	N/A	N/A	N/A	2	N/A	3	5
LGBTQ Affairs	N/A	N/A	N/A	0	2	4	6

## NOTES

<sup>1</sup> Due to vacancies in key positions during the transition period to a new administration, the Governor's Office of Community Initiatives is unable to submit performance measure information for FY 2023.