# **Maryland Department of Planning**

## MISSION

The Maryland Department of Planning serves as the statewide, cross-disciplinary resource for local and state agencies working collaboratively to create places that people love and communities where all thrive.

## VISION

Maryland achieves economic prosperity for all through the development of plans, policies, and places that have embraced diversity, treasured all shared heritages, and uphold human wellbeing and ecological regeneration as paramount.

## **KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES**

Goal 1. Advance local and state plans, policies, and placemaking strategies that include the innovative use of best planning practices, tools, and data.

Obj. 1.1 Professional planning services training programs in Maryland include best practices and modern approaches to the field.

Obj. 1.2 Jurisdiction codes are consistently updated, and their plans consider measures for resiliency and advancing equity.

Performance Measures	2019 Act.	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Est.	2025 Est.
Number of advanced training programs offered for planning							
related professions.	9	27	34	33	22	30	30
Number of attendees that achieve a certificate of completion from							
training programs.	1,587	13,573	28,863	23,870	13,500	25,000	25,000
Percent of jurisdictions that advance equity through provisions in							
plans.	N/A	N/A	N/A	N/A	N/A	25.0%	75.0%
Percent of jurisdictions that include resiliency in their plans.	N/A	N/A	N/A	N/A	N/A	50.0%	85.0%

#### Goal 2. Support and enhance the vitality of towns, cities, and rural centers with existing or planned infrastructure.

Obj. 2.1 Provide local government with technical assistance to encourage growth that is consistent with state and local policies.

Obj. 2.2 Provide local government with technical assistance to encourage land preservation and conservation.

Obj. 2.3 Maintain and ideally increase annually the amount of federal and state funds spent within Priority Funding Areas (PFAs) in Maryland.

**Obj. 2.4** Achieve greater "compact development" annually in Maryland and reach the state-mandated 30 percent by 2030 and 40 percent by 2040 land preservation goals by collaborating with state agencies to incentivize local governments and the private sector to develop more compact development, while also encouraging nearby land preservation efforts.

Performance Measures	2019 Act.	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Est.	2025 Est.
Percentage of funding awarded to PFAs vs. non-PFAs	82.0%	71.0%	69.0%	64.0%	70.0%	70.0%	70.0%
<sup>1</sup> Annual measure of compact new residential development occurring within PFAs	74.9%	70.7%	73.9%	82.8%	75.0%	75.0%	75.0%
Number of acres protected (under easement or public ownership, excluding military bases, school fields and tot lots)	1,680,318	1,773,458	1,797,294	1,835,698	1,839,916	1,865,193	1,890,470
Percent of land under protective easement or publicly owned	27.1%	28.7%	29.0%	29.7%	29.7%	30.1%	30.5%

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#### Goal 3. Provide efficient State Clearinghouse review of federal, state, and local plans and projects requiring intergovernmental coordination.

Obj. 3.1 Maximize funding opportunities and ensure consistency with state policies and requirements.

Performance Measures	2019 Act.	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Est.	2025 Est.
Total number of projects reviewed	973	963	1,017	899	940	1,000	1,000
Total value of projects reviewed	\$1,996,972	\$1,476,677	\$1,850,507	\$1,612,677	\$3,365,810	\$2,000,000	\$2,000,000

Goal 4. Create a data and application ecosystem that effortlessly connects agencies and citizens, revolutionizing accessibility to information with an intuitive and userfriendly approach.

Obj. 4.1 Assess current capabilities, identify user needs, research and select tools, develop user-friendly and intuitive interfaces, determine the need, and incorporate enhanced visualization as interactive maps, network graphs, or 3D visualizations.

	Performance Measures	2019 Act.	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Est.	2025 Est.
2	Average score reported on the User Experience Survey	N/A						

# Goal 5. Provide timely data and intelligent tools to aid in implementation of state and local land use, conservation, community enhancement and business development policies.

Obj. 5.1 Applications that utilize special data decision support tools for various users are updated and maintained.

Obj. 5.2 Local governments are provided with timely and accurate information to improve their decision-making process.

Obj. 5.3 State public schools have reliable enrollment projections.

Performance Measures	2019 Act.	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Est.	2025 Est.
<sup>3</sup> MDP data product downloads	10,964	22,685	23,771	22,995	16,780	20,000	20,000
MDP applications/tools/dashboard and special project webpage							
views	329,739	428,742	326,250	320,442	280,707	290,000	300,000
Accuracy (percent) of State public school enrollment projections							
Actual Number	876,810	858,519	853,307	858,850	N/A	N/A	N/A
MDP Projection	871,360	886,250	875,650	856,540	869,020	866,480	860,680
Accuracy	99.4%	96.9%	97.4%	100.3%	N/A	N/A	N/A

Goal 6. Encourage economic development by enhancing historical resources and leveraging non-state investment to strengthen climate change resilience and to improve the lives of people who live and work in existing communities.

**Obj. 6.1** Achieve target non-state investment leverage ratios for the following programs: 1:1 or greater for Maryland Heritage Areas Authority (MHAA) grant awards and 4:1 or greater for Commercial historic properties using the Historic Revitalization Tax Credit (HRTC).

Performance Measures	2019 Act.	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Est.	2025 Est.
Ratio of non-state investment leveraged to MHAA funds awarded	2:1	3:1	5:1	3:1	3:1	4:1	3:1
Ratio of non-state commercial investment leveraged to HRTC							
funds awarded	5:1	6:1	3.44:1	26:1	6.9:1	4:1	4:1

D40

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#### Goal 7. Protect and interpret historic resources to build a more inclusive preservation program that will tell the stories of all Marylanders.

Obj. 7.1 State and federal government agencies consider the effects of their projects on historic and archeological resources.

Obj. 7.2 Increase annual visitation at Jefferson Patterson Park and Museum (JPPM).

Obj. 7.3 Use the cultural and natural resources at the Maryland Archaeological Conservation Laboratory and on site to help Marylanders connect to the past and each other.

Performance Measures	2019 Act.	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Est.	2025 Est.
Number of federal and state undertakings reviewed annually	6,419	5,747	4,949	4,963	5,119	5,000	5,000
Visitors to Jefferson Patterson Park and Museum	104,481	107,314	120,461	134,655	133,191	135,000	138,000
Number of artifacts and documents accessed and treated at the							
Maryland Archaeological Conservation Laboratory	946,257	1,421,428	1,399,335	4,164,834	979,550	1,627,000	920,000

### NOTES

2023 data is estimated because it is reported on a calendar year basis.

<sup>2</sup> This is a new metric. Data is not yet available.

<sup>3</sup> Download statistics were not captured from September 18, 2021 through June 30, 2022, so a pro-rated number was used for FY 2022.