

# USM - The Universities at Shady Grove

## MISSION

To support and expand pathways to affordable, high-quality public higher education that meet the distinctive needs of the region and are designed to support workforce and economic development in the state; and to achieve these goals through partnerships and collaborations with academic, business, public sector and community organizations that promote student success, high academic achievement and professional advancement.

## KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

**Goal 1. Maintain the undergraduate graduation rate for transfer students as the number of undergraduate programs increases at the Universities at Shady Grove (USG).**

Performance Measures	2019 Act.	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Est.	2025 Est.
Undergraduate graduation rate	80%	77%	76%	77%	77%	77%	77%

**Goal 2. Strengthen the K-16 pathways to continue participation of student populations that are underrepresented in higher education.**

Performance Measures	2019 Act.	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Est.	2025 Est.
Undergraduate enrollment (Fall Semester)	2,086	1,958	2,382	2,324	1,896	2,134	2,199
Percent of non-white undergraduate students served (Fall Semester)	69%	72%	72%	74%	78%	78%	78%
Graduate enrollment (Fall Semester)	949	1,040	1,205	1,322	1,211	1,092	1,084

**Goal 3. Increase the number of students in fields representing growing workforce demands.**

Performance Measures	2019 Act.	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Est.	2025 Est.
Enrollment in Healthcare/Life Sciences (Fall Semester)	894	894	1,355	1,571	1,406	1,300	1,322
Enrollment in Science, Technology, Engineering and Mathematics (STEM) (Fall Semester)	200	287	398	559	429	453	501

**Goal 4. Maintain the total amount of scholarship funding from USG that is supplemental to academic partner institution financial aid packages.**

Performance Measures	2019 Act.	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Est.	2025 Est.
Total scholarships awarded	\$1,222,426	\$1,228,252	\$1,351,788	\$1,335,377	\$1,312,115	\$1,312,115	\$1,312,115
Percent of scholarships awarded to non-white students	77%	85%	82%	72%	70%	70%	70%
Percent of scholarships awarded to first generation students	51%	61%	63%	68%	62%	62%	62%