

USM - University System of Maryland

MISSION

The mission of the University System of Maryland (USM) is to educate and serve the people of Maryland; advance equity, justice, and opportunity; and produce the research and scholarship that improve our lives. The USM leverages the strength and diversity of its people and institutions to promote lifelong learning, encourage economic innovation and entrepreneurship, and produce research and scholarship that solve our greatest problems. It instills in students a commitment to diversity, inclusion, and justice; an understanding of the social, economic, and environmental challenges facing our world; and the will and ability to address them. Through learner-centered academic programs and support services, the USM prepares students who have the knowledge, skills, creativity, and confidence to succeed and to lead in a global, digital economy.

VISION

The USM strives to be a preeminent system of public higher education respected around the world for its leadership in developing learner-centered postsecondary education for all levels and life stages; creating knowledge that solves problems, strengthens communities, and makes meaningful change; and relentlessly pursuing equity, opportunity, and justice for all Marylanders.

KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

Goal 1. Meet the educational needs of our state, our nation, and an increasingly diverse student population.

- Obj. 1.1** Expand access to USM institutions and programs.
- Obj. 1.2** Increase the affordability of USM institutions and programs.
- Obj. 1.3** Promote degree completion and educational attainment among Maryland citizens.
- Obj. 1.4** Ensure continued high levels of success among USM students and alumni.

Performance Measures	2019 Act.	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Est.	2025 Est.
Total undergraduate (UG) enrollment	135,126	132,385	131,214	126,704	125,615	127,929	>128,000
Percent African-American (of total UG enrollment)	25.5%	25.3%	25.4%	25.8%	26.4%	≥26.5%	≥27.0%
Percent minority (of total UG enrollment)	44.6%	45.3%	46.5%	47.9%	49.8%	≥50%	≥51%
Percentage of new students transferring from Maryland community colleges	20.7%	21.2%	21.5%	20.5%	17.5%	≥17.0%	≥18%
National ranking for tuition and fees	22	20	20	20	19	20	20
Percentage of undergraduates receiving financial aid	54.8%	55.9%	57.3%	56.9%	60.0%	>60%	>60%
Total amount of institutional financial aid awarded to undergraduates (millions)	\$161	\$170	\$174	\$180	\$188	>\$200	>\$200
Total number of undergraduate degrees awarded	26,657	27,039	27,827	28,354	28,399	26,981	>27,000
Total number of graduate and first professional degrees awarded	13,582	13,000	12,829	12,849	12,352	12,780	12,800
Percentage of State residents with a bachelor's degree or higher	40%	41%	41%	43%	44%	44%	45%
Traditional student 6-year graduation rate (includes only first-time, full-time (FTFT) students, excludes University of Maryland Global Campus (UMGC))	72%	73%	74%	72%	71%	70%	71%
6-year graduation rate for FTFT African-American students	55%	59%	60%	56%	54%	53%	54%
6-year graduation rate for FTFT minority students	65%	68%	68%	66%	65%	64%	65%

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Performance Measures (Continued)	2019 Act.	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Est.	2025 Est.
All student 6-year graduation rate (includes transfers, part-time, FTFT and UMGC)	56%	61%	60%	57%	58%	54%	55%
6-year graduation rate for all African-American students (transfers, part-time, and FTFT)	43%	47%	48%	46%	46%	42%	43%
6-year graduation rate for all minority students (transfers, part-time, and FTFT)	50%	55%	54%	52%	53%	48%	49%

Goal 2. Promote Maryland's economic growth and competitiveness in the New Economy.

Obj. 2.1 Grow Maryland's workforce in science, technology, education, and math (STEM), health care, and other critical workforce shortage areas.

Obj. 2.2 Promote Maryland's economic growth and innovation through extramurally-funded basic and applied research and technology transfer.

Obj. 2.3 Encourage and facilitate the development of new startups or other early-stage ventures in support of Maryland's economy.

Performance Measures	2019 Act.	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Est.	2025 Est.
Total number of STEM degrees produced	11,117	11,588	11,929	12,225	12,335	12,541	>12,600
Total number of nursing degrees produced (baccalaureate only)	1,243	1,296	1,281	1,191	1,111	>1,100	>1,100
Total number of teacher education completers	1,482	1,616	1,623	1,695	1,648	>1,500	>1,500
Total research expenditures (millions)	\$1,148	\$1,216	\$1,081	\$1,143	\$1,179	\$1,270	>\$1,270
Number of licenses and options executed	57	68	61	81	46	52	≥52
New patent applications filed	211	198	202	200	187	162	≥162
US patents issued	70	93	100	134	87	103	≥103
Licensing income received (millions)	\$5.6	\$3.7	\$4.5	\$2.9	\$3.4	\$3.8	≥\$3.8
New ventures supported by USM	N/A	114	97	114	96	≥96	≥96

Goal 3. Create new and more effective ways to leverage the resources available to the USM for the use and benefit of Maryland and its citizens.

Obj. 3.1 Continue to develop and implement strategies designed to achieve greater efficiencies and effectiveness in support of State and System goals.

Obj. 3.2 Build and support a vibrant culture of philanthropy and support across all USM institutions, alumni, and stakeholders.

Performance Measures	2019 Act.	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Est.	2025 Est.
Operating expenditures per full time equivalent student	\$31,639	\$34,430	\$34,430	\$35,371	\$36,661	≥\$36,661	≥\$36,661
Percentage of cost savings/avoidance achieved as percentage of State-supported budget	2%	2%	4%	4%	2%	≥2%	≥2%
Private funds raised (millions)	\$332	\$319	\$397	\$431	\$411	≥\$382	≥\$382

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Goal 4. Build a System-wide culture of Equity, Diversity, Inclusion, and Civic Engagement that values and celebrates all Maryland residents.

Obj. 4.1 Increase bachelor's degree attainment among underrepresented minority populations in Maryland.

Obj. 4.2 Increase the number of underrepresented minority students graduating from USM institutions with degrees in STEM and health care fields.

Obj. 4.3 Increase the number of underrepresented minority students, faculty and staff attending, teaching, or working at USM institutions.

Obj. 4.4 Increase the number of USM institutions that participate in nationally-recognized civic and community engagement initiatives.

Performance Measures	2019 Act.	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Est.	2025 Est.
Of all USM bachelor's degrees awarded, the total number going to underrepresented minority (URM) students	8,013	8,351	8,733	9,065	9,146	8,689	>8,700
Of all USM bachelor's degrees awarded, percentage going to underrepresented minority (URM) students	30.1%	30.9%	31.4%	32.0%	32.2%	32.3%	>32.3%
Of all USM bachelor's degrees awarded in STEM or health care fields, the total number going to URM students	2,523	2,956	3,014	3,291	3,482	3,540	>3,550
Of all USM bachelor's degrees awarded in STEM or health care fields, percentage going to URM students	26.0%	27.8%	27.5%	28.7%	29.4%	30.0%	30.4%
The total number of USM students who identify as URM	60,625	59,472	59,867	58,643	59,325	>59,000	>59,100
Percentage of USM students who identify as URM	34.4%	34.5%	35.2%	35.6%	36.5%	36.6%	>36.6%
The total number of USM faculty who identify as URM	2,563	2,864	2,896	2,863	3,022	>3,000	>3,000
Percentage of USM faculty who identify as URM	15.5%	17.0%	17.4%	17.3%	18.1%	18.2%	>18.2%
The total number of USM staff who identify as URM	6,013	6,325	6,170	6,143	6,322	>6,300	>6,300
Percentage of USM staff who identify as URM	34.6%	34.9%	34.8%	35.1%	35.6%	36.0%	>36.0%
Number of USM institutions participating in American Democracy Project Initiative or recognized by Carnegie Foundation for Community Engagement	4	6	6	6	7	7	7

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Goal 5. Achieve, support and sustain national eminence.

Obj. 5.1 Continue to advance the national eminence and research of USM institutions against their peers (as measured by rank among top public university systems/institutions in total research and development (R&D) expenditures and federally-funded R&D expenditures as percentage of total R&D expenditures).

Performance Measures	2019 Act.	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Est.	2025 Est.
² USM rank among top public university systems/institutions in total R&D expenditures	6th	7th	7th	7th	7th	≥7th	≥7th
² Percentage of total research expenditures coming from federal sources	65%	64%	62%	62%	62%	62%	62%

NOTES

¹ 2023 data is estimated.

² Starting in FY 2021 the source of the data for this measure changed from AUTM to the NSF HERD survey. Due to differences in the way the data are collected, including the number of USM institutions that participate in reporting data, data from the AUTM survey (FYs 2018-2020 Actuals) may not be comparable to those from FY 2021 onward.