

Executive Department - Governor's Office of Community Initiatives

MISSION

To serve as a coordinating office for the Governor that connects Marylanders to economic, volunteer, and human service opportunities through government, business, and nonprofit partners.

VISION

To advance the Governor's goals to make Maryland the best state to live and work.

KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

Goal 1. Increase outreach to ethnic, cultural, and advocacy-based communities in Maryland.

Obj. 1.1 Increase involvement/participation in ethnic, cultural, and advocacy-based community events and distribution of information.

Performance Measures	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Est.	2026 Est.
Number of festivals, meetings and similar events attended:							
1 African	43	25	32	N/A	227	230	233
Asian Pacific American	97	147	149	176	121	122	123
1 Caribbean	N/A	N/A	N/A	N/A	63	66	69
1 Hispanic	47	22	36	N/A	74	77	80
American Indian (includes pow-wows)	143	260	224	188	211	212	213
1 Middle Eastern American	40	23	24	N/A	105	110	115
South Asian American	50	93	75	95	55	56	58
1 Immigrant Affairs	N/A	N/A	22	N/A	246	256	266
LGBTQ Affairs	N/A	N/A	2	22	45	50	55
Brochures, pamphlets, reports, information requests and other informational materials distributed:							
1 African Community	5,392	6,274	6,794	N/A	4,382	4,500	4,600
Asian Pacific American Community	5,500	14,350	15,200	17,600	16,008	16,100	16,200
Caribbean	N/A	N/A	N/A	N/A	2,800	2,900	3,000
1 Hispanic Community (English/Spanish)	1,250	742	610	N/A	3,087	3,150	3,200
American Indian Community	13,448	5,317	6,133	6,337	4,702	4,800	4,900
1 Middle Eastern American Community	5,392	5,971	6,002	N/A	2,843	2,950	3,050
South Asian American Community	2,940	7,175	8,200	9,500	15,693	15,800	15,900
1 Immigrant Affairs	N/A	N/A	560	N/A	6,484	6,600	6,700
LGBTQ Affairs	N/A	N/A	350	6,718	8,794	9,000	9,150

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Goal 2. Promote the interests of Maryland's ethnic, cultural, and advocacy-based communities in the areas of community, workforce, business and economic development.

Obj. 2.1 Annually increase the number of topic specific workshops and initiatives sponsored for ethnic, cultural, and advocacy-based communities.

Performance Measures		2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Est.	2026 Est.
Initiatives for:								
¹	African Community	6	4	9	N/A	0	3	6
	Asian Pacific American Community	4	4	13	21	10	11	12
	Caribbean Community	N/A	N/A	N/A	N/A	11	12	14
¹	Hispanic Community	3	4	3	N/A	14	16	18
	American Indian Community	23	26	39	54	61	63	64
¹	Middle Eastern American Community	2	2	6	N/A	20	22	24
	South Asian Community	2	3	9	16	7	8	9
¹	Immigrant Affairs	N/A	N/A	2	N/A	15	16	17
	LGBTQ Affairs	N/A	N/A	0	2	4	5	6

NOTES

¹ Due to vacancies in key positions during the transition period to a new administration, the Governor's Office of Community Initiatives is unable to submit performance measure information for FY 2023.