## MISSION

The mission of the Maryland Higher Education Commission (MHEC) is to ensure that the people of Maryland have access to a high-quality, adequately-funded, effectively-managed, and capably-led system of postsecondary education that adheres to the principle and law governing equal educational opportunity and enables its citizens to make positive contributions to society and to thrive in the economy. It accomplishes this mission through the provision of statewide planning, leadership, coordination and advocacy for the State's postsecondary education institutions and their students directly. Stakeholders include the Governor and General Assembly, Maryland business and industry, and the citizenry as a whole.

### VISION

A State where all citizens are equally prepared to be productive, socially-engaged, and responsible members of a healthy economy and an open and democratic society in which all citizens make contributions to creating and maintaining that economy and society.

## **KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES**

- Goal 1. Ensure institutions and Maryland residents have the information and resources needed to benefit from equal access to postsecondary education.
  - Obj. 1.1 Maintain or increase the number of State financial aid publications distributed to the public.
  - **Obj. 1.2** Maintain or increase the proportion of on-time Free Application for Federal Student Aid (FAFSA) application submissions relative to the number of high school seniors.

Obj. 1.3 Maintain or increase the number of on-time Maryland State Financial Aid Application (MSFAA)/FAFSA application submissions from students age 25 or older.

**Obj. 1.4** Maintain or increase FAFSA completion rates in Maryland.

Performance Measures	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Est.	2026 Est.
Number of organizations receiving publications for distribution	N/A	N/A	N/A	N/A	2	10	10
Number of publications distributed to organizations receiving publications for distribution	N/A	N/A	N/A	N/A	100	500	500
Ratio of number of on-time FAFSA applications to number of high school graduates	83%	70%	74%	62%	49%	47%	62%
<sup>1</sup> Number of on-time FAFSA applications from students age 25 or older	52,874	45,484	54,467	47,739	50,886	54 <b>,</b> 240	57,815
<sup>1</sup> Number of on-time MSFAA applications from students age 25 and older	N/A	N/A	N/A	92	229	350	500
Percentage of FAFSA completion by recent high school graduates as of June 30 each year	N/A	N/A	51%	62%	49%	47%	62%
Year over year percent change in FAFSA completion as of June 30 each year	N/A	N/A	3%	5%	-13%	-2%	15%
<sup>1</sup> Number of on-time MSFAA applications from students age 16 to 24	N/A	N/A	N/A	774	1,624	1,850	2,000

#### Goal 2. Improve response time to inquiries.

Obj. 2.1 Improve response time to inquiries in the Office of Student Financial Assistance (OSFA) and Program Review and Compliance (PRC).

Performance Measures	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Est.	2026 Est.
Number of student complaints received through formal process by Academic Affairs	40	18	15	33	80	50	50
Number of telephone inquiries received by OSFA	17,518	6,000	22,174	20,827	28,457	38,882	49,308
Number of full-time equivalent (FTE) employees responding to complaints (Academic Affairs)	1	1	1	,	1	1	1
Number of FTE employees responding to phone inquiries (OSFA)	9	12	13	9	14	18	18
Number of student complaints resolved through formal process (Academic Affairs)	31	15	12	13	35	30	30
Median length of time to answer telephone inquiries received (OSFA) (minutes)	4	5	4	10	15	15	10
Number of FTE employees responding to email inquiries	N/A	12	9	12	15	15	18
Number of supplemental documents received per FTE employee for identified state aid programs	N/A	7,552	7,833	6,134	2,973	1,875	1,016
Number of full-time equivalent (FTE) OSFA employees responding to virtual appointments	N/A	10	8	8	6	10	12
Number of virtual appointments scheduled	N/A	2,500	1,500	1,500	1,873	2,000	2,200

#### Goal 3. Expand informational opportunities for students entering or continuing in postsecondary education to ensure success.

Obj. 3.1 By 2024, increase the number of information-sharing events attended by MHEC staff to 150.

Obj. 3.2 By 2024, expand the number of organizations participating in the information-sharing network to 75.

Performance Measures	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Est.	2026 Est.
Number of information events attended by MHEC staff	109	N/A	11	5	11	20	25
Number of participating organizations	65	47	11	28	50	60	75
Number of virtual events attended by MHEC staff	N/A	48	10	31	2	10	15

#### Goal 4. Improve MHEC's information/message delivery using multiple social media.

**Obj. 4.1** Expand use of social media.

Performance Measures	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Est.	2026 Est.
Number of social media interactions	598,013	4,572,577	2,354,000	10,063,317	1,303,591	1,500,000	2,000,000

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#### Goal 5. Improve MHEC's responsiveness to statutory obligations.

- **Obj. 5.1** By 2024, increase the percentage of program reviews completed on time to 100 percent.
- Obj. 5.2 By 2024, increase the percentage of statutorily mandated reports submitted on time to 100 percent.

Performance Measures	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Est.	2026 Est.
Number of complete academic program proposals received from in-state institutions (Program Review)	521	674	528	651	548	500	500
Number of complete proposals received from new institutions seeking to operate in Maryland (Certificate of Approvals for in- state institutions) (Institution Review)	0	1	1	2	5	3	3
Number of complete proposals received from out-of-state institutions seeking to operate in Maryland (Certificate of Approvals for out-of-state institutions) (Institution Review)	21	6	7	16	7	11	10
Number of complete academic program proposals received from out-of-state institutions seeking to operate in Maryland (Institution Review)	116	107	50	110	57	75	75
Number of complete proposals from institutions seeking religious exemption (Institution Review)	6	5	52 9	110 11	8	75 10	10
Number of registrations from out-of-state institutions for online/distance education to Maryland residents (Institution Review)	33	39	52	47	49	50	50
Number of complete Private Career School Training Provider Questionnaires received	69	85	202	220	162	150	150
Percent of Private Career School Training Provider Questionnaires reviewed within four weeks	91%	78%	17%	53%	20%	50%	50%
Number of Private Career School applications received	11	10	10	18	2	15	15
Percent of Private Career School applications received reviewed within 30 days for completeness	82%	60%	100%	17%	100%	100%	100%
Number of FTE employees conducting program reviews (Program Review)	4	3	3	7	9	10	10
Number of complete in-state academic program proposals subject to 60-day deadline (Program Review)	151	156	145	157	182	150	150
Percent of complete in-state academic program proposals processed in 60 days (Program Review)	87%	N/A	30%	38%	94%	100%	100%
Percent of statutorily mandated reports submitted on time	85%	55%	21%	44%	45%	100%	100%

### SELLINGER AID, GRANTS AND SCHOLARSHIPS

Performance Measures	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Est.	2026 Est.
Percentage of Sellinger aid used for financial aid at state-aided independent institutions	88%	89%	90%	76%	85%	84%	82%
Guaranteed Access Grants							
Number of awards	2,680	3,092	3,246	4,843	4,694	4,550	4,410
Total dollars awarded	\$36,797,375	\$37,461,004	\$41,924,295	\$63,815,007	\$67,309,919	\$70,996,234	\$74,884,436
Number of awards declined or canceled	355	642	835	874	2,698	8,329	25,710
Number of applicants on the waiting list	N/A						
Number of applicants	8,231	8,574	12,335	21,050	28,765	39,308	53,714
Next Generation Scholars Program							
Number of awards accepted	N/A	98	81	160	191	228	272
Total dollars awarded	N/A	\$1,375,200	\$1,144,834	\$3,070,177	\$2,968,068	\$2,869,355	\$2,773,925
Number of awards declined or canceled	N/A	27	33	56	81	117	169
Educational Assistance Grants							
Number of awards accepted	23,659	18,755	19,997	18,939	18,580	18,228	17,882
Total dollars awarded	\$51,463,900	\$41,000,457	\$44,859,076	\$42,984,622	\$42,385,729	\$41,795,180	\$41,212,859
Number of awards declined or canceled	37,003	32,148	36,675	30,932	12,147	4,770	1,873
Number of applicants on the waiting list	N/A	7,776	1,860	16,354	1,647	166	17
Number of applicants	152,180	139,639	136,860	243,747	214,414	188,611	165,913
Senatorial Scholarships							
Number of awards	7,007	6,929	7,056	9,485	7,034	5,216	3,868
Total dollars awarded	\$4,922,588	\$4,801,310	\$6,668,265	\$9,433,553	\$7,153,757	\$5,424,917	\$4,113,883
Number of awards declined or canceled	1,911	1,696	1,840	2,449	2,019	1,665	1,372
Number of applicants on the waiting list	N/A						
Number of applicants	N/A						

### **GRANTS AND SCHOLARSHIPS**

Performance Measures	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Est.	2026 Est.
Conroy Memorial Scholarship Program							
Number of awards	323	408	454	626	736	865	1,017
Total dollars awarded	\$2,627,740	\$3,534,393	\$3,500,000	\$5,728,354	\$6,817,036	\$8,112,623	\$9,654,439
Delegate Scholarships							
Number of awards	9,579	9,014	8,067	6,565	8,359	10,643	13,552
Total dollars awarded	\$6,569,766	\$6,515,617	\$6,499,543	\$8,359,532	\$6,991,577	\$5,847,474	\$4,890,593
Number of awards declined or canceled	1,541	1,696	1,432	1,150	2,069	3,722	6,697
Riley Fire and Emergency Medical Service (EMS) Scholarship							
Number of awards	38	29	25	21	15	11	8
Total dollars awarded	\$157,478	<b>\$157,77</b> 0	\$153,628	\$134,809	\$102,665	\$78,185	\$59,543
Number of awards declined or canceled	25	8	7	3	5	8	14
Number of applicants on the waiting list	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Number of applicants	68	67	55	99	93	87	82
Graduate and Professional Scholarship Program							
Number of awards	404	406	322	338	289	302	328
Total dollars awarded	\$926,749	\$1,025,065	\$908,013	\$653,461	\$336,402	\$384,969	\$426,749
Number of applicants	2,593	2,573	549	1,871	1,822	1,847	2,081
Tolbert Grant Program							
Number of awards	198	339	343	303	274	248	224
Total dollars awarded	\$99,000	<b>\$169,5</b> 00	\$171,000	\$174,500	\$137,000	\$107,559	\$84,444
Number of awards declined or canceled	78	66	47	84	169	340	684
Hoffman Loan Assistance Repayment Program							
Number of awards	98	72	130	103	85	70	58
Total dollars awarded	\$561,500	\$786,077	\$837,910	\$547,999	<b>\$493,5</b> 00	\$444,421	\$400,223
Number of awards declined or canceled	15	1	14	11	18	29	48
Number of applicants on the waiting list	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Number of applicants	321	285	480	422	103	25	6

#### **GRANTS AND SCHOLARSHIPS**

Performance Measures	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Est.	2026 Est
Part-Time Grant Program							
Number of awards	8,839	5,628	5,258	5,576	4,178	4,896	5,214
Total dollars awarded	\$5,028,423	\$5,068,505	\$4,874,170	\$4,743,750	\$3,950,815	\$4,733,133	\$5,065,11
Number of applicants	50,518	35,077	35,699	26,562	26,244	29,502	32,466
Workforce Shortage Students Assistance Grants							
Number of awards	335	327	337	508	304	182	109
Total dollars awarded	\$1,071,500	\$1,070,000	\$1,058,500	\$1,670,000	\$936,500	\$525,169	\$294,503
Number of awards declined or canceled	154	222	201	185	146	115	91
Number of applicants on the waiting list	N/A	244	268	324	148	68	31
Number of applicants	585	1,160	1,035	1,452	1,261	1,095	951
Veterans of Afghan and Iraq Conflicts Scholarships							
Number of awards	132	131	132	196	108	60	33
Total dollars awarded	\$671,784	\$709,959	\$688,898	\$1,021,759	\$613,959	\$368,918	\$221,67
Number of awards declined or canceled	44	58	78	69	63	58	53
Number of applicants on the waiting list	N/A	45	58	126	170	229	309
Number of applicants	236	246	237	436	553	701	890
Nurse Support Program II							
Number of awards	281	N/A	N/A	N/A	N/A	N/A	N/A
Total dollars awarded	\$3,074,046	N/A	N/A	N/A	N/A	N/A	N/A
Number of awards declined or canceled	206	N/A	N/A	N/A	N/A	N/A	N/A
Number of applicants	315	N/A	N/A	N/A	N/A	N/A	N/A
2+2 Transfer Scholarship Program							
Number of awards	197	179	168	354	267	201	152
Total dollars awarded	\$294,000	\$277,000	\$257,500	\$513,000	\$376,500	\$276,320	\$202,79
Number of awards declined or canceled	37	31	83	104	198	377	718
Number of applicants on the waiting list	0	264	11	5	0	0	(
Number of applicants	1,026	1,150	887	1,322	1,521	1,750	2,013
Loan Assistance Repayment Program (LARP) for Foster Care Recipients							
Number of awards	2	2	4	3	3	3	3
Total dollars awarded	\$6,363	\$2,777	\$14,802	\$10,995	\$9,259	\$7,796	\$6,56
Number of awards declined or canceled	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Number of applicants	2	1	4	1	1	1	1

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### **GRANTS AND SCHOLARSHIPS**

Performance Measures	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Est.	2026 Est
Loan Assistance Repayment Program (LARP) for Dentists							
Number of awards	15	14	15	14	15	25	25
Total dollars awarded	\$356,100	\$312,577	\$304,663	\$322,468	\$356,100	\$1,000,000	\$1,000,00
Number of awards declined or canceled	N/A	N/A	N/A	N/A	N/A	N/A	N/J
Number of applicants	15	14	15	10	3	10	15
Campus-Based Educational Assistance Grants							
Number of awards	976	995	1,038	1,060	1,045	1,020	1,000
Total dollars awarded	\$1,926,950	\$1,858,355	\$1,838,150	\$1,879,850	\$1,581,650	\$1,329,744	\$1,118,38
Number of awards declined or canceled	N/A	N/A	N/A	N/A	N/A	N/A	N/J
Number of applicants	N/A	N/A	N/A	N/A	N/A	N/A	N/.
Cybersecurity Public Service Scholarship Award							
Number of awards	21	21	21	55	37	25	17
Total dollars awarded	\$83,064	\$108,000	\$126,877	\$389,610	\$373,352	\$357,772	\$342,84
Number of awards declined or canceled	14	24	23	28	14	7	2
Number of applicants on the waiting list	N/A	N/A	N/A	N/A	N/A	N/A	N/
Number of applicants	107	157	104	163	171	179	18
Richard Collins III Leadership with Honors Award							
Number of awards	79	84	90	117	129	142	157
Total dollars awarded	\$450,000	\$580,027	\$875,025	\$1,050,319	\$817,176	\$635,785	\$494,65
Number of awards declined or canceled	13	37	17	22	6	2	
Number of applicants on the waiting list	N/A	N/A	N/A	N/A	N/A	N/A	N/.
Number of applicants	123	91	54	245	243	241	239
Teaching Fellows for Maryland Scholarship							
Number of awards	93	106	105	214	317	379	442
Total dollars awarded	\$1,985,545	\$1,795,182	\$1,892,052	\$4,142,632	\$7,300,254	\$8,715,070	\$10,167,58
Number of awards declined or canceled	27	7	21	23	59	151	28
Number of applicants on the waiting list	0	0	73	1	1	0	(
Number of applicants	123	259	293	423	481	547	622
Workforce Development Sequence Scholarship Program							
Number of awards	777	629	698	751	555	808	86
Total dollars awarded	857,911	\$918,599	\$871,011	\$998,652	\$688,168	\$1,144,998	\$1,312,7
Number of awards declined or canceled	N/A	N/A	N/A	N/A	N/A	N/A	N/I
Number of applicants	N/A						

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### **GRANTS AND SCHOLARSHIPS**

Performance Measures	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Est.	2026 Est
Maryland Community College Promise Scholarship							
Number of awards	1,253	2,014	1,904	3,043	2,637	2,285	1,980
Total dollars awarded	\$3,897,246	\$6,277,965	\$5,635,772	\$9,561,240	\$7,776,034	\$6,324,149	\$5,143,349
Number of awards declined or canceled	188	2,506	2,244	1,667	2,198	2,898	3,821
Number of applicants on the waiting list	0	0	0	4,703	8,677	16,009	29,536
Number of applicants	5,248	5,789	5,017	12,540	87,848	615,412	4,311,224
Number of applicants	5,248	5,789	5,017	12,540	87,848	615,412	4,311,224
Police Officer Scholarship							
Number of applicants	N/A	N/A	N/A	63	61	153	244
Number of awards	N/A	N/A	N/A	5	34	85	136
Total dollars awarded	N/A	N/A	N/A	7,489	118,519	296,298	474,076
Number of awards declined or canceled	N/A	N/A	N/A	1	5	13	20
Maryland Loan Assistance Repayment Program (MLARP) Police Officers							
Number of supplemental documents received	N/A	N/A	N/A	8	8	16	32
Number of applicants	N/A	N/A	N/A	2	2	4	8
Number of awards	N/A	N/A	N/A	2	2	4	8
Total dollars awarded	N/A	N/A	N/A	15,250	33,510	73,634	161,802
Number of applicants on the waiting list	N/A	N/A	N/A	1	0	0	(
Percent of students receiving Maryland Community College							
Promise Scholarship	N/A	1.85%	4.11%	3.89%	3.11%	3.24%	3.24%

#### NOTES

<sup>1</sup> 2024 data is estimated.