

USM - The Universities at Shady Grove

MISSION

To support and expand pathways to affordable, high-quality public higher education that meet the distinctive needs of the region and are designed to support workforce and economic development in the state; and to achieve these goals through partnerships and collaborations with academic, business, public sector and community organizations that promote student success, high academic achievement and professional advancement.

KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

Goal 1. Maintain the undergraduate graduation rate for transfer students as the number of undergraduate programs increases at the Universities at Shady Grove (USG).

| Performance Measures | 2020 Act. | 2021 Act. | 2022 Act. | 2023 Act. | 2024 Act. | 2025 Est. | 2026 Est. |
|-------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Undergraduate graduation rate | 77% | 76% | 77% | 77% | 79% | 79% | 79% |

Goal 2. Strengthen the K-16 pathways to continue participation of student populations that are underrepresented in higher education.

| Performance Measures | 2020 Act. | 2021 Act. | 2022 Act. | 2023 Act. | 2024 Act. | 2025 Est. | 2026 Est. |
|--|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Undergraduate enrollment (Fall Semester) | 1,958 | 2,382 | 2,324 | 1,896 | 1,853 | 2,121 | 2,165 |
| Percent of non-white undergraduate students served (Fall Semester) | 72% | 72% | 74% | 78% | 80% | 80% | 80% |
| Graduate enrollment (Fall Semester) | 1,040 | 1,205 | 1,322 | 1,211 | 1,232 | 1,091 | 1,086 |

Goal 3. Increase the number of students in fields representing growing workforce demands.

| Performance Measures | 2020 Act. | 2021 Act. | 2022 Act. | 2023 Act. | 2024 Act. | 2025 Est. | 2026 Est. |
|---|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Enrollment in Healthcare/Life Sciences (Fall Semester) | 894 | 1,355 | 1,571 | 1,406 | 1,327 | 1,410 | 1,410 |
| Enrollment in Science, Technology, Engineering and Mathematics (STEM) (Fall Semester) | 287 | 398 | 559 | 429 | 660 | 460 | 460 |

Goal 4. Maintain the total amount of scholarship funding from USG that is supplemental to academic partner institution financial aid packages.

| Performance Measures | 2020 Act. | 2021 Act. | 2022 Act. | 2023 Act. | 2024 Act. | 2025 Est. | 2026 Est. |
|--|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| Total scholarships awarded | \$1,228,252 | \$1,351,788 | \$1,335,377 | \$1,312,115 | \$1,260,192 | \$1,260,192 | \$1,260,192 |
| Percent of scholarships awarded to non-white students | 85% | 82% | 72% | 70% | 72% | 72% | 72% |
| Percent of scholarships awarded to first generation students | 61% | 63% | 68% | 62% | 55% | 55% | 55% |