

USM - University of Maryland Global Campus

MISSION

The mission of University of Maryland Global Campus (UMGC) is improving the lives of adult learners. We will accomplish this by operating as Maryland's open university, serving working adults, military servicemen and servicewomen and their families, and veterans who reside in Maryland, across the United States, and around the world.

VISION

UMGC will be a global leader in adult education focusing on career-relevant programs that enable students to realize their professional aspirations.

KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

Goal 1. Create and maintain a well-educated workforce.

- Obj. 1.1** Increase the number of graduates employed in Maryland from 1,558 in fiscal year 2014 to equal to or greater than 1,600 in fiscal year 2019.
- Obj. 1.2** Maintain the number of students enrolled in STEM (science, technology, engineering, and mathematics) programs at level of 12,526.
- Obj. 1.3** Maintain the number of enrollments/registrations in courses delivered off campus or through distance education at the level of 322,107.
- Obj. 1.4** Maintain or increase the level of student satisfaction with education received for employment.
- Obj. 1.5** Maintain or increase the level of student satisfaction with education received for graduate school.

Performance Measures	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Est.	2026 Est.
Total undergraduate enrollment	46,162	47,080	45,100	46,734	50,793	54,349	55,979
Total bachelor's degree recipients	6,663	7,637	7,904	7,843	8,400	8,988	9,258
Number of undergraduates enrolled in STEM programs	12,910	13,496	13,244	13,614	15,544	16,632	17,131
Number of baccalaureate graduates of STEM programs	2,571	2,855	3,029	2,928	3,299	3,530	3,636
Number of worldwide off-campus and distance education enrollments/registrations	327,359	347,050	328,185	330,785	359,341	384,495	396,030

Goal 2. Increase access for economically disadvantaged and minority students.

- Obj. 2.1** Maintain or increase the percentage of minority undergraduate students at 50 percent or greater and the percentage of African-American undergraduate students at 25 percent or greater between fiscal year 2019 and fiscal year 2024.

Performance Measures	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Est.	2026 Est.
Percent minority of all undergraduates	51%	52%	53%	54%	54%	54%	54%
Percent African-American of all undergraduates	26%	26%	26%	26%	25%	25%	25%
Percent economically disadvantaged students	46%	46%	46%	45%	47%	47%	47%

USM - University of Maryland Global Campus

Goal 3. Maximize the efficient and effective use of State resources.

Obj. 3.1 Maintain current annual rate of operating budget savings achieved through efficiency and cost containment measures at two percent.

Performance Measures	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Est.	2026 Est.
Percent of operating budget savings achieved through efficiency and cost containment measures	2%	2%	2%	2%	2%	2%	2%

Goal 4. Broaden access to educational opportunities through online education.

Obj. 4.1 Maintain the number of worldwide online enrollments at the level of 289,690, maintain the number of African-American students enrolled in online courses enrollments at the level of 21,889, and maintain the percent of classes taught online at the level of 76 percent.

Obj. 4.2 Maintain undergraduate tuition for Maryland residents at an affordable level.

Performance Measures	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Est.	2026 Est.
Number of worldwide online enrollments	286,376	312,123	305,402	311,745	337,572	361,202	372,038
African-American students enrolled in online courses	23,480	23,584	23,186	23,718	24,774	26,508	27,303
Percentage of courses taught online	75%	78%	84%	85%	85%	85%	85%
Undergraduate resident tuition rate per credit hour	\$300	\$300	\$306	\$312	\$318	\$324	\$330
Percent increase from previous year	2%	0%	2%	2%	2%	2%	2%