

# Historic St. Mary's City Commission

## MISSION

The mission of the Historic St. Mary's City Commission (HSMC) is to preserve and protect the archaeological and historical record of Maryland's first colonial capital, and to appropriately develop and use this historic and scenic site for the education, enjoyment and general benefit of the public.

## KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

**Goal 1. Cultural Resource Preservation, Research and Museum Development, and Collection Stewardship.** Ensure that the archaeological sites, collections, and landscapes of Maryland's most important historic site are safeguarded, consistent with its status as a National Historic Landmark District (NHLD). Quality research and museum exhibits are produced.

**Obj. 1.1** Consult on projects that have potential to impact cultural resources on state lands under the control of Historic St. Mary's City and St. Mary's College of Maryland. Perform mitigation as necessary on these lands, process and curate artifacts, and prepare professional reports on the results.

**Obj. 1.2** Research the archaeology and history of St. Mary's City, interpret these findings through exhibit development, publications, presentations, and digital media.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
New archaeological artifacts curated and accessible for research	72,978	289,392	87,898	208,960	163,515	100,000	100,000

**Goal 2. Education and Interpretation.** Engage large and diverse audiences of every age level, giving special attention to the school children of Maryland, through interpretive and educational programs that bring to life the history of St. Mary's City and its relevance to our current society.

**Obj. 2.1** Achieve or exceed an annual visitation level of 10,000 paid general admissions, 23,000 paid school tours and 50,000 total site usage.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
General attendance (including members)	7,247	8,584	7,797	8,304	7,947	8,500	9,000
School children (scholastic tours)	279	4,674	7,897	7,306	7,190	8,000	8,500
Site use for recreation/Other Education (Farming for Hunger and Archaeology Field School)	26,164	30,357	28,507	13,000	13,511	22,000	28,000
Paid events and partner events (Receptions, Beerfest, SMCM Gala)	500	8,313	7,408	5,771	4,086	5,000	6,000
Free admissions (Marylandfest, Riverfest, public relations)	1,320	1,848	1,779	2,216	2,242	2,500	3,000
Total served on-site	35,510	53,776	53,388	36,597	34,976	46,000	54,500
Off-site outreach events attendance (Dove sails, Youth Programs, Lecture and Classes)	0	232	4,500	2,427	2,772	4,500	4,500

**Goal 3. Governance and Management.** Ensure that HSMC is recognized for sound planning and fiduciary oversight and strong base of public and private support.

**Obj. 3.1** Acquire at least \$100,000 in grants/gifts and \$500,000 in earned revenue each year.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Commission Earned Revenue (including gifts, grants)	\$491,320	\$631,928	\$642,262	\$543,145	\$545,355	\$650,000	\$750,000
Foundation support to Commission (expenses to support HSMC)	\$146,887	\$98,398	\$148,767	\$46,801	\$175,620	\$150,000	\$150,000
Foundation Revenue (including gifts, grants)	\$261,531	\$211,607	\$212,297	\$207,523	\$180,968	\$250,000	\$250,000
Volunteer (in-kind as valued by Independent Sector)	\$38,145	\$108,395	\$321,035	\$172,259	\$76,290	\$125,000	\$150,000