

# Maryland Alcohol, Tobacco, and Cannabis Commission

## MISSION

The mission of the Maryland Alcohol, Tobacco, and Cannabis Commission (ATCC) is to protect consumers from illicit alcohol, tobacco, and cannabis products from entering the marketplace as well as ensuring state revenues are protected. ATCC provides guidance to the alcoholic beverage and tobacco industries through a program of inspection, education, and enforcement to ensure compliance with State laws and regulations.

## VISION

To maximize a culture of compliance with the alcohol, tobacco, and cannabis laws and regulations of the state by being adaptable to statutory changes and product evolution, employing modern technology, and advancing state-wide consistency in enforcement.

## KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

### Goal 1. Strict enforcement of Maryland tobacco laws and regulations.

- Obj. 1.1 Deter the possession, sales and transportation of illegal tobacco products through inspection and interdiction.
- Obj. 1.2 Ensure compliance with Maryland's tobacco distribution structures.
- Obj. 1.3 Conduct inspections equivalent to 15 percent of the total number of licensed tobacco product retailers.
- Obj. 1.4 Evaluate and process alleged violations of tobacco laws and regulations via administrative action.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Percent of inspections to licensed tobacco retailers	58%	19%	33%	58%	53%	52%	51%

### Goal 2. Strict enforcement of Maryland alcoholic beverage laws and regulations.

- Obj. 2.1 Deter the possession, sales and transportation of illegal alcohol products through inspection and interdiction.
- Obj. 2.2 Ensure compliance with Maryland's alcohol distribution structures.
- Obj. 2.3 Conduct inspections of at least 9 percent of retail establishments.
- Obj. 2.4 Evaluate and process alleged violations of alcohol laws and regulations via administrative action.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Percent of inspections to licensed alcohol retailers	27%	10%	22%	28%	28%	29%	30%

### Goal 3. Promote uniformity among Maryland Alcohol Regulators of process and action administered on the Maryland alcohol distribution system to encourage statewide voluntary compliance of Maryland laws and regulations.

- Obj. 3.1 Establish regulatory and enforcement standards.
- Obj. 3.2 Provide quality instruction.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Number of official publications to stakeholders	0	14	14	17	22	12	12

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**Goal 4. Strict enforcement of Maryland cannabis laws as stipulated in the Alcoholic Beverages and Cannabis Article.**

**Obj. 4.1** Support the regulated cannabis industry and public safety of consumers by identifying unlawful sales of intoxicating cannabis products occurring in the retail market, seizing contraband cannabis products, and charging offenders with violations of the law.

**Obj. 4.2** Deter the retail sale of THC product to any individual under the age of 21 through robust inspections and investigations.

<b>Performance Measures</b>	<b>2021 Act.</b>	<b>2022 Act.</b>	<b>2023 Act.</b>	<b>2024 Act.</b>	<b>2025 Act.</b>	<b>2026 Est.</b>	<b>2027 Est.</b>
Unlicensed cannabis inspections by ATCC agents	N/A	N/A	N/A	156	2,312	2,340	2,376
Number of compliance inspections conducted targeting underage sales	N/A	N/A	N/A	N/A	8	10	13
Number of unlawful THC products seized	N/A	N/A	N/A	N/A	0	115,000	90,000
Percent of unlicensed cannabis inspections resulting in a violation being issued	N/A	N/A	N/A	N/A	0%	11%	8%