

USM - Bowie State University

MISSION

As Maryland's first historically black public university, Bowie State University (BSU) empowers a diverse population of students to reach their potential by providing innovative academic programs and transformational experiences as they prepare for careers, lifelong learning, and civic responsibility. Bowie State University supports Maryland's workforce and economy by engaging in strategic partnerships, research, and public service to benefit our local, state, national, and global communities.

VISION

Bowie State University will be widely recognized as one of the nation's best public comprehensive universities that is a model for academic excellence, innovation, and student success.

KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

Goal 1. Achieving academic distinction

Obj. 1.1 Increase the number of professionally-accredited programs from six in 2024

Obj. 1.2 Increase the number of science, technology, engineering and math (STEM) program students from 1,169 in 2024 and graduates from 157 in 2024

Obj. 1.3 Increase the number of teacher education students from 368 in 2024 and graduates from 58 in 2024.

Obj. 1.4 Increase the number of Bachelor of Science in Nursing (BSN) students and graduates from 23 in 2024 and maintain licensure pass rates to at least the statewide BSN average.

Obj. 1.5 Increase the number of students enrolled in online programs and/or regional centers/other off-campus locations from 388 in 2024.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Number of professionally-accredited programs	6	6	6	6	6	6	7
Number of undergraduates in STEM programs	1,002	1,045	1,079	1,169	1,138	1,114	1,130
Number of degrees awarded in undergraduate STEM programs	144	177	160	157	147	150	160
Number of undergraduates and Masters of Arts in Teaching (MAT) post-baccalaureate in teacher education	339	369	357	368	369	273	295
Number of undergraduates and MAT post-baccalaureate	43	32	39	58	95	75	78
Number of undergraduates enrolled in nursing	536	543	514	479	481	446	450
Number of BSN graduates	35	25	30	23	36	38	40
Percent of nursing graduates passing the licensure exam	57%	39%	82%	83%	86%	90%	90%
Number of students enrolled in online programs and/or regional centers/other off-campus locations	13	176	120	388	532	692	710

Obj. 1.6 Increase the number of graduate students (fall) from 1120 in 2024.

Obj. 1.7 Increase the number of doctoral degrees conferred from 10 in 2024.

Obj. 1.8 Maintain baccalaureate degree recipient median wage 2 years after graduate and increase the percentage of these graduates enrolled in graduate education after 2 years.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Number of graduate students enrolled	896	927	897	1,120	1,217	1,160	1,200
Number of doctoral degrees conferred	16	6	17	10	40	30	32
Median wage of baccalaureate degree recipients after 2 years	\$53,586	\$52,065	\$55,931	\$57,883	\$57,784	\$58,500	\$59,000
Percent of baccalaureate degree recipients enrolled in graduate education	33%	32%	31%	27%	33%	33%	34%

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Goal 2. Transforming the Student Experience

Obj. 2.1 Maintain or exceed the undergraduate second-year retention rate of 72 percent.

Obj. 2.2 Increase the undergraduate six-year graduation rate to over 50 percent.

Obj. 2.3 Increase the six-year graduation rate of Pell Grant recipients from BSU to over 50 percent.

Obj. 2.4 Increase the transfer undergraduate four-year graduation rate to over 50 percent.

Obj. 2.5 Maintain a minimum 86 percent graduation rate within 200 percent time to degree for each graduate program.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Second-year undergraduate retention rate at BSU or another public university in Maryland	76%	72%	73%	71%	70%	71%	72%
Six-year undergraduate graduation rate from BSU or another public university in Maryland	46%	48%	44%	42%	42%	41%	41%
Six-year graduation rate of Pell Grant recipients	38%	43%	40%	33%	34%	34%	34%
Four-year transfer undergraduate graduation rate	48%	48%	40%	44%	44%	45%	46%
Graduate program graduation rate within 200% of program time	87%	90%	91%	87%	89%	89%	90%

Goal 3. Ensuring Bowie State's Future through Growth and Innovation

Obj. 3.1 Increase alumni giving from \$410,000 in 2024 and increase the gift dollars received from \$5.6 million in 2023.

Obj. 3.2 Increase the amount of grant funding from \$16.2 million in 2023.

Obj. 3.3 Maintain or exceed the funds allocated to facilities renewal as a percent of replacement value of 2.0 percent.

Obj. 3.4 Sustain or increase the percentage of expenditures for instruction from 40 percent.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Dollars of alumni giving	\$275,988	\$387,870	\$366,255	\$410,836	\$643,146	\$368,915	\$390,000
Total gift dollars received (\$ millions)	\$1.63	\$27.75	\$5.64	\$12.23	\$6.92	\$5.76	\$5.80
Total external grant and contract revenue (\$ millions)	\$12.20	\$16.60	\$16.20	\$20.16	\$23.50	\$19.00	\$19.00
¹ Facilities renewal funding as a percentage of replacement value	1.3%	1.1%	1.0%	12.5%	18.1%	18.0%	18.0%
Percentage of education and general (E&G) funds spent on instruction	42%	36%	30%	31%	34%	35%	36%

NOTES

¹ Effective FY 2023, the metric is limited to buildings older than 10 years.