

USM - The Universities at Shady Grove

MISSION

To support and expand pathways to affordable, high-quality public higher education that meet the distinctive needs of the region and are designed to support workforce and economic development in the state; and to achieve these goals through partnerships and collaborations with academic, business, public sector and community organizations that promote student success, high academic achievement and professional advancement.

KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

Goal 1. Maintain the undergraduate graduation rate for transfer students as the number of undergraduate programs increases at the Universities at Shady Grove (USG).

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Undergraduate graduation rate	76%	77%	77%	79%	81%	80%	80%

Goal 2. Strengthen the K-16 pathways to continue participation of student populations that are underrepresented in higher education.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Undergraduate enrollment (Fall Semester)	2,382	2,324	1,896	1,853	1,814	1,820	1,820
Percent of undergraduate students who receive financial aid	68%	66%	73%	73%	74%	74%	74%
Graduate enrollment (Fall Semester)	1,205	1,322	1,211	1,232	1,204	1,200	1,200

Goal 3. Increase the number of students in fields representing growing workforce demands.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Enrollment in Healthcare/Life Sciences (Fall Semester)	1,355	1,571	1,406	1,327	1,279	1,410	1,410
Enrollment in Science, Technology, Engineering and Mathematics (STEM) (Fall Semester)	398	559	429	660	587	460	460

Goal 4. Maintain the total amount of scholarship funding from USG that is supplemental to academic partner institution financial aid packages.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Total scholarships awarded	\$1,351,788	\$1,335,377	\$1,312,115	\$1,260,192	\$1,358,719	\$1,358,719	\$1,358,719
Percent of scholarships awarded to first generation students	63%	68%	62%	55%	60%	60%	60%