

USM - University System of Maryland

MISSION

The mission of the University System of Maryland (USM) is to educate and serve the people of Maryland; advance equity, justice, and opportunity; and produce the research and scholarship that improve our lives. The USM leverages the strength and diversity of its people and institutions to promote lifelong learning, encourage economic innovation and entrepreneurship, and produce research and scholarship that solve our greatest problems. It instills in students a commitment to diversity, inclusion, and justice; an understanding of the social, economic, and environmental challenges facing our world; and the will and ability to address them. Through learner-centered academic programs and support services, the USM prepares students who have the knowledge, skills, creativity, and confidence to succeed and to lead in a global, digital economy.

VISION

The USM strives to be a preeminent system of public higher education respected around the world for its leadership in developing learner-centered postsecondary education for all levels and life stages; creating knowledge that solves problems, strengthens communities, and makes meaningful change; and relentlessly pursuing equity, opportunity, and justice for all Marylanders.

KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

Goal 1. Meet the educational needs of our state, our nation, and an increasingly diverse student population.

Obj. 1.1 Expand access to USM institutions and programs.

Obj. 1.2 Increase the affordability of USM institutions and programs.

Obj. 1.3 Promote degree completion and educational attainment among Maryland citizens.

Obj. 1.4 Ensure continued high levels of success among USM students and alumni.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Total undergraduate (UG) enrollment	131,214	126,704	125,615	129,619	132,030	137,990	>139,000
Percentage of new students transferring from Maryland community colleges	21.5%	20.5%	17.5%	15.7%	16.4%	16.5%	>16.6%
¹ National ranking for tuition and fees	20	20	19	19	N/A	19	19
Percentage of undergraduates receiving financial aid	57.3%	56.9%	60.0%	58%	56.1%	≥55.0%	≥55.0%
Total amount of institutional financial aid awarded to undergraduates (millions)	\$174	\$180	\$188	\$220	\$244	≥\$230	≥\$230
Total number of undergraduate degrees awarded	27,827	28,354	28,399	26,981	27,019	28,520	>28,500
Total number of graduate and first professional degrees awarded	12,829	12,849	12,352	12,780	12,660	13,509	>13,000
Percentage of State residents with a bachelor's degree or higher	41%	43%	44%	44%	45%	45%	45%
Traditional student 6-year graduation rate (includes only first-time, full-time (FTFT) students, excludes University of Maryland Global Campus (UMGC))	74%	72%	71%	71%	73%	73%	74%
All student 6-year graduation rate (includes transfers, part-time, FTFT and UMGC)	60%	57%	58%	54%	57%	54%	≥54%

USM - University System of Maryland

Goal 2. Promote Maryland's economic growth and competitiveness in the New Economy.

Obj. 2.1 Grow Maryland's workforce in science, technology, education, and math (STEM), health care, and other critical workforce shortage areas.

Obj. 2.2 Promote Maryland's economic growth and innovation through extramurally-funded basic and applied research and technology transfer.

Obj. 2.3 Encourage and facilitate the development of new startups or other early-stage ventures in support of Maryland's economy.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Total number of STEM degrees produced	11,929	12,225	12,335	12,541	13,017	13,121	13,225
Total number of nursing degrees produced (baccalaureate only)	1,281	1,191	1,111	1,086	1,130	1,150	1,200
Total number of teacher education completers	1,623	1,695	1,648	1,588	N/A	1,600	1,600
Total research expenditures (millions)	\$1,081	\$1,143	\$1,179	\$1,277	\$1,419	\$1,269	1269
Number of licenses and options executed	61	81	46	46	39	≥39	≥39
New patent applications filed	202	200	187	157	143	≥143	≥143
US patents issued	100	134	87	106	108	≥108	≥108
Licensing income received (millions)	\$4.5	\$2.9	\$3.4	\$4.7	\$8.3	≥\$8.3	≥\$8.3
New ventures supported by USM	97	118	96	122	97	125	≥100

Goal 3. Create new and more effective ways to leverage the resources available to the USM for the use and benefit of Maryland and its citizens.

Obj. 3.1 Continue to develop and implement strategies designed to achieve greater efficiencies and effectiveness in support of State and System goals.

Obj. 3.2 Build and support a vibrant culture of philanthropy and support across all USM institutions, alumni, and stakeholders.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Operating expenditures per full time equivalent student	\$34,430	\$35,371	\$36,661	\$38,891	\$41,820	>\$42,000	>43,000
Percentage of cost savings/avoidance achieved as percentage of State-supported budget	4%	4%	2%	2%	1%	≥1%	≥1%
Private funds raised (millions)	\$397	\$431	\$411	\$399	\$387	>\$385	>\$385

Goal 4. Continue to support and reflect the growing diversity of Maryland's population and institutions, and prepare USM graduates to be civically engaged leaders.

Obj. 4.1 Provide expanded access for underrepresented and economically disadvantaged regions and populations in Maryland.

Obj. 4.2 Increase the number of USM institutions that participate in nationally-recognized civic and community engagement initiatives.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Percentage of USM students coming from Maryland counties with low college going rates/high levels of economic need	41%	40%	40%	41%	41%	41%	41%
Number of USM institutions participating in American Democracy Project Initiative or recognized by Carnegie Foundation for Community Engagement	6	6	7	6	5	≥5	≥5

R30B00

<http://www.usmd.edu/>

USM - University System of Maryland

Goal 5. Achieve, support and sustain national eminence.

Obj. 5.1 Continue to advance the national eminence and research of USM institutions against their peers (as measured by rank among top public university systems/institutions in total research and development (R&D) expenditures and federally-funded R&D expenditures as percentage of total R&D expenditures).

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
¹ USM rank among top public university systems/institutions in total R&D expenditures	7th	7th	7th	7th	N/A	7th	7th
¹ Percentage of total research expenditures coming from federal sources	62%	62%	62%	60%	N/A	60%	60%

Additional USM demographic and related data not tied to specific MFR goals

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Of all USM bachelor's degrees awarded, the total number going to underrepresented minority (URM) students	8,733	9,065	9,146	9,004	9,188	N/A	N/A
Of all USM bachelor's degrees awarded, percentage going to underrepresented minority (URM) students	31.4%	32.0%	32.2%	33.4%	34.0%	N/A	N/A
Of all USM bachelor's degrees awarded in STEM or health care fields, the total number going to URM students	3,014	3,291	3,482	3,450	3,738	N/A	N/A
Of all USM bachelor's degrees awarded in STEM or health care fields, percentage going to URM students	27.5%	28.7%	29.4%	30.4%	32.2%	N/A	N/A
The total number of USM students who identify as URM	59,867	58,643	59,325	62,757	66,144	N/A	N/A
Percentage of USM students who identify as URM	35.2%	35.6%	36.5%	37.6%	38.7%	N/A	N/A
The total number of USM faculty who identify as URM	2,896	2,863	3,022	3,110	3,258	N/A	N/A
Percentage of USM faculty who identify as URM	17.4%	17.3%	18.1%	18.3%	19.1%	N/A	N/A
The total number of USM staff who identify as URM	6,170	6,143	6,322	6,816	7,059	N/A	N/A
Percentage of USM staff who identify as URM	34.8%	35.1%	35.6%	36.3%	35.9%	N/A	N/A

NOTES

¹ Data was not available in FY 2025.