

USM - University of Baltimore

MISSION

The University of Baltimore offers career-focused education for aspiring and current professionals, providing the region with highly educated leaders who make distinctive contributions to the broader community.

VISION

To be the premier regional university for career advancement, where leaders grow, thrive and learn to apply their skills for solving local and global challenges.

KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

Goal 1. The University of Baltimore will enhance the quality of learning, teaching, and research to open opportunities for the citizenry's social mobility.

Obj. 1.1 Increase externally funded research expenditures by 4 percent year-over-year.

Obj. 1.2 Increase the percentage of students successfully completing a course with one or more high impact enhancements (Internship; externship; honors enhanced; service learning; global field study; capstone course with thesis or portfolio) by 10 percent by 2029.

Obj. 1.3 Meet or exceed 75 percent of the undergraduate and graduate student body to complete a career engagement activity by 2029.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Externally funded research expenditures	N/A	\$6,646,419	\$6,614,789	\$5,796,582	\$3,199,458	\$3,327,437	\$3,460,534
Percentage increase in externally funded research expenditures	N/A	N/A	-0.5%	-12.4%	-44.8%	4.0%	4.0%
Percentage of students successfully completing a course with one or more high impact enhancements	45.0%	47.0%	49.0%	53.0%	55.0%	57.0%	59.0%
Percentage of the undergraduate and graduate student body to complete a career engagement activity	43.9%	38.6%	36.2%	35.8%	47.8%	53.0%	64.0%

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Goal 2. In response to state educational goals and workforce needs, The University of Baltimore will increase degree completion rates.

Obj. 2.1 Achieve the first-time attempt passage rate on the Maryland Bar examination of 70 percent or higher each year through 2029.

Obj. 2.2 Increase the second year retention rates at UBalt of new transfer students who begin their studies part-time by four percentage points by 2029.

Obj. 2.3 Increase the six year graduation rates from UBalt of new transfer students who begin their studies part-time by three percentage points by 2029.

Obj. 2.4 Achieve a rate of 55 percent each year of our new graduate students to complete a graduate level credential within 5 years.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
¹ The first-time attempt passage rate on the Maryland Bar examination	73.6%	69.6%	60.9%	64.5%	71.8%	70.0%	70.0%
Second year retention rate at UBalt for those new transfer students who begin their studies part-time	64.9%	59.3%	47.9%	77.8%	71.4%	71.0%	72.0%
Second year retention rate at UBalt for those new transfer students who begin their studies full-time	80.2%	73.6%	77.4%	66.1%	76.6%	77.0%	78.0%
Second year retention rate at UBalt (or another public university in Maryland) for those new transfer students who begin their studies part-time	67.5%	66.7%	54.3%	80.6%	76.2%	76.0%	77.0%
Second year retention rate at UBalt (or another public university in Maryland) for those new transfer students who begin their studies full-time	84.9%	81.3%	81.8%	73.7%	81.3%	81.0%	82.0%
Six-year graduation rate from UBalt: All new transfer students	56.3%	60.0%	56.6%	55.8%	52.8%	53.0%	54.0%
Six-year graduation rate from UBalt (or another public university in Maryland): All new transfer students	60.5%	63.1%	60.8%	60.9%	56.7%	57.0%	58.0%
Six-year graduation rate from UBalt: All first time full time students	33.6%	38.0%	33.3%	46.7%	38.2%	40.0%	41.0%
Six-year graduation rate from UBalt (or another public university in Maryland): All first time full time students	42.5%	42.3%	34.8%	49.5%	36.8%	41.0%	42.0%
Percentage of graduate students to complete a graduate level credential within 5 years	60.3%	60.6%	57.9%	62.9%	60.3%	63.0%	65.0%

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Goal 3. Aligned with our mission to be 'of and for Baltimore,' The University of Baltimore engages with community, business, government and not-for-profit needs in Baltimore and the surrounding region.

Obj. 3.1 Increase externally funded expenditures in other sponsored activities (e.g. public service, community engagement) by 4 percent year-over-year.

Obj. 3.2 Increase the count of vetted partnerships between UBalt faculty, staff, and students and local community organizations by 7 percent by 2029.

Obj. 3.3 Increase the percentage of students successfully completing an “engaged learning” classified course by 10 percent by 2029.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Externally funded expenditures in other sponsored activities (e.g. public service, community engagement)	N/A	\$10,485,164	\$13,073,975	\$16,798,475	\$19,444,088	\$20,221,852	\$21,030,726
Percentage increase in externally funded expenditures in other sponsored activities (e.g. public service, community engagement)	N/A	N/A	24.7%	28.5%	15.7%	4.0%	4.0%
The number of vetted partnerships between UBalt faculty, staff, and students and local community organizations	N/A	N/A	12	21	24	25	26
Percentage increase in the vetted partnerships between UBalt faculty, staff, and students and local community organizations	N/A	N/A	N/A	75.0%	14.0%	4.0%	4.0%
Percentage of students successfully completing an “engaged learning” classified course	16.8%	18.4%	20.2%	21.5%	22.4%	24.0%	26.0%
Percentage increase in students successfully completing an “engaged learning” classified course	N/A	1.6%	1.8%	1.3%	0.9%	1.6%	2.0%

Goal 4. Despite the headwinds of the current and projected institutional and state budget climate, The University of Baltimore will improve upon our financial stability. The objectives and measures below will be buttressed by Goals 1-3 above that also have clear financial impact.

Obj. 4.1 Increase our transfer students to 466 by Fall 2029.

Obj. 4.2 Increase our graduate student recruitment to 530 by 2029.

Obj. 4.3 Reduce the institution's dependence upon tuition by maintaining the Net Tuition Dependency Ratio at or below 56 percent each year through 2029.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
New transfer in students	547	434	405	418	400	440	444
New transfer in students from MD Community Colleges	362	292	262	244	238	284	287
New graduate students	561	472	378	398	411	431	442
Net Tuition Dependency Ratio	63.41%	58.66%	55.32%	53.95%	54.03%	54.03%	54.03%

NOTES

¹ FY 2025 data is an estimate.