USM - University of Maryland, Baltimore Campus

MISSION

To improve the human condition and serve the public good of Maryland and society at-large through education, research, clinical care, and service.

VISION

The University of Maryland, Baltimore Campus (UMB) will excel as a pre-eminent institution in our missions to educate professionals; conduct research that addresses real-world issues affecting the human condition; provide excellent clinical care and practice; and serve the public with dedication to improve health, justice, and the public good. The University will become a dominant economic leader of the region through innovation, entrepreneurship, philanthropy, and interdisciplinary and inter-professional teamwork. The University will extend our reach with hallmark local and global initiatives that positively transform lives and our economy. The University will be a beacon to the world as an environment for learning and discovery that is rich in diversity and inclusion. The University's pillars of professionalism are civility, accountability, transparency, and efficiency. The University will be a vibrant community where students, faculty, staff, visitors, and neighbors are engaged intellectually, culturally, and socially.

KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

Goal 1. Enhance UMB's standing as a major contributor to Maryland's highly qualified health, legal, and human services workforce and position UMB as a university of research strength, innovation, and entrepreneurship and that is "open for business" with the business community.

Obj. 1.1 Through fiscal year 2024, increase or maintain the number of undergraduate nursing, professional practice doctorate, and professional masters' graduates at a level at least equal to the 2019 level of 1,363.

Obj. 1.2 Increase total research and development (R&D) expenditures for UMCP and UMB reported by the National Science Foundation (NSF) from $1,016 million reported in FY 2019 to $1,187 million in FY 2024.

Obj. 1.3 Through fiscal year 2024 produce and protect intellectual property, retain copyright, and transfer university technologies at a level appropriate to mission by increasing cumulative active licenses or options, disclosures received, and new patent applications filed above 2019 levels.

Obj. 1.4 Through fiscal year 2024, increase or maintain nationally recognized memberships and awards to UMB faculty at a level at least equal to the 2019 level of 11.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Graduates: Undergraduate Nursing (BSN)	389	392	408	418	423	428	437
Professional Practice Doctorate: Dentistry (DDS)	125	134	125	129	128	139	130
Law (JD)	202	209	197	247	208	207	188
Medicine (MD)	151	149	140	142	137	141	138
Nursing (DNP)	133	141	141	156	128	139	134
Pharmacy (PharmD)	135	118	104	93	87	68	68
Physical Therapy (DPT)	66	65	66	70	71	71	68
Prof. Practice Doctorate Total	812	816	773	837	759	765	726
Professional Masters (MS)	338	393	419	308	262	303	227
Total R&D Expenditures, as reported by NSF (millions)	$1,103	$1,142	$1,228	$1,385	$1,540	$1,540	$1,540
Grant/contract awards (millions)	$689	$654	$659	$632	$633	$510	$510
Cumulative number of active licenses or options	251	244	198	196	195	207	207
Disclosures received	127	126	87	110	122	125	130
New patent applications filed	62	60	57	47	47	65	67
Number of nationally recognized memberships and awards	12	12	13	16	15	15	15

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Goal 2. Develop students who demonstrate personal, professional, and social responsibility and who acquire the skills and experiences needed to succeed at UMB, in the community, and in their chosen professions after graduation and enhance UMB's commitment to students through its mission of teaching and learning excellence by providing the infrastructure for the advancement of scholarly and pedagogically-sound teaching.

Obj. 2.1 Through fiscal year 2024, maintain a minimum 90 percent graduation rate within 150 percent of time to degree for each principal professional program.

Obj. 2.2 Through fiscal year 2024, maintain a first-time licensure exam pass rate for each principal professional program of at least 95 percent.

Obj. 2.3 Through fiscal year 2024, maintain an average debt of graduating students not exceeding the 2019 level.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Graduation Rate within six years from University of Maryland, Baltimore (or another public university in Maryland)							
Dentistry (DDS)	99.2%	98.5%	96.9%	100.0%	98.4%	98.4%	98.4%
Law Day (JD)	88.6%	88.4%	87.4%	88.0%	91.6%	91.6%	91.6%
Medicine (MD)	95.0%	95.7%	92.5%	92.3%	93.9%	93.9%	93.9%
Nursing (BSN)	96.4%	94.0%	92.0%	92.8%	92.9%	92.9%	92.9%
Pharmacy (PharmD)	96.8%	93.2%	88.2%	84.6%	89.7%	90.0%	90.0%
Physical Therapy (DPT)	95.1%	92.3%	95.6%	100.0%	97.1%	97.1%	97.1%
Social Work (MSW)	90.1%	87.0%	86.5%	86.2%	87.1%	90.0%	90.0%
First Time Exam Pass Rate							
Dentistry (ADEX) [1]	96.0%	99.0%	100.0%	93.0%	98.0%	98.0%	98.0%
Law (Maryland Bar) [1]	86.0%	84.0%	86.0%	79.0%	75.0%	81.0%	85.0%
Medicine (USMLE Step 2 CK)	100.0%	99.0%	100.0%	100.0%	98.0%	99.0%	99.0%
Nursing BSN (NCLEX)	87.0%	87.0%	79.0%	81.0%	90.0%	90.0%	90.0%
Pharmacy (NAPLEX) [1]	91.0%	87.0%	89.0%	84.0%	71.0%	85.0%	85.0%
Physical Therapy (NPTE) [1]	85.0%	89.0%	92.0%	74.0%	86.0%	90.0%	90.0%
Social Work (LGSW) [1]	82.0%	82.0%	82.0%	83.0%	80.0%	85.0%	85.0%
Professional Student Average Debt							
Dentistry (DDS) [1]	$293,570	$305,358	$294,763	$300,761	$319,029	$319,029	$319,029
Law Day and Evening (JD) [1]	$127,584	$121,680	$123,730	$129,124	$128,921	$128,921	$128,921
Medicine (MD) [1]	$167,048	$184,683	$177,286	$185,417	$194,370	$194,370	$194,370
Nursing (MS,CNL,DNP) [1]	$83,293	$104,882	$106,808	$109,890	$106,663	$106,663	$106,663
Pharmacy (PharmD) [1]	$163,717	$165,745	$168,683	$188,645	$144,051	$144,051	$144,051
Physical Therapy (DPT) [1]	$131,759	$110,385	$108,961	$119,354	$132,298	$132,298	$132,298
Social Work (MSW) [1]	$62,479	$58,655	$59,782	$65,531	$59,424	$59,424	$59,424

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Obj. 2.4 Through fiscal year 2024, increase the enrollment of students educated entirely online compared to 2019 levels.

Obj. 2.5 Through fiscal year 2024, maintain high rates of graduate employment and educational satisfaction compared to 2019.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Headcount enrollment of students educated entirely online	1,708	1,302	1,079	1,124	1,060	1,101	1,127
Employment rate of undergraduates	N/A	N/A	100%	N/A	N/A	95%	N/A
Graduates' satisfaction with education (Nursing)	N/A	N/A	68%	N/A	N/A	85%	N/A

Goal 3. Position UMB as the model for meaningful collaboration in education and research in healthcare and human services with other institutions in the USM and the State.

Obj. 3.1 Through fiscal year 2024, increase enrollments in joint professional programs and programs at regional education centers compared to 2019 levels.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Enrollment – Fall Headcount							
Joint Professional Masters							
MS in Law (with UMCP)	13	15	15	15	16	15	15
Universities at Shady Grove							
Nursing	435	407	475	464	489	449	449
Social Work	179	156	174	198	223	220	220
Other Programs	489	435	278	201	146	176	176
Total Shady Grove	1,104	998	928	866	858	845	845

Goal 4. Leverage UMB's standing as a Baltimore City anchor institution to provide its surrounding communities with meaningful and sustainable educational, employment, and economic opportunities that serve as a catalyst for individual and community empowerment.

Obj. 4.1 Through fiscal year 2024, increase the number of days that faculty spend in public service with Maryland's governments, businesses, schools, and communities compared to the level reported for 2019.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Number of days in public service per full-time faculty member	9.0	10.2	10.2	9.6	9.7	9.7	9.7

Goal 5. Continue to develop a culture of giving at UMB that supports the strategic needs of the university and its schools.

Obj. 5.1 By fiscal year 2024, attain annual campaign goal of $88.5 million a year.

Obj. 5.2 By fiscal year 2024, increase or maintain combined university endowments from all sources at a level at least equal to the 2019 level.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Campaign giving, annual (millions)	$95.7	$103.3	$80.7	$88.3	$111.8	$96.5	$100.0
Endowment, annual (millions)	$583.1	$613.6	$607.5	$651.6	$688.5	$732.2	$779.1

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Goal 6. Position UMB internally and externally as an excellently managed university, utilizing best business practices to achieve greater efficiency and effectiveness and managing its resources for the greatest impact on its mission.

Obj. 6.1 Through fiscal year 2024, attain annual cost savings of at least 3 percent of the total budget based on enhanced efficiency and effectiveness.

Obj. 6.2 Through fiscal year 2024, decrease or maintain annual operating expenditures per adjusted full-time equivalent student (FTES) to no more than the level reported for 2019.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Annual cost savings as a percentage of actual budget	2%	2%	1%	1%	2%	2%	2%
Operating Expenditures per Adjusted FTES	$98,352	$104,221	$104,864	$113,906	$122,598	$120,000	$120,000

USM Core Indicators

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Total enrollment (undergraduates)	930	963	978	960	983	948	948
Percent minority of all undergraduates	56%	58%	68%	69%	70%	N/A	N/A
Percent African-American of all undergraduates	24%	24%	32%	32%	33%	N/A	N/A
Total bachelor's degree recipients	415	410	429	433	437	442	449
Percent of replacement cost expended in operating and capital facilities renewal and renovation	1%	1%	2%	2%	2%	2%	2%
Applicants to undergraduate nursing programs	744	890	911	798	794	872	872
Qualified applicants to undergraduate nursing programs denied admission	23	0	42	26	3	69	69

NOTES

[1] FY 2025 data is an estimate.