

USM - University of Maryland, College Park Campus

MISSION

Achieving excellence in teaching, research, and public service within a supportive, respectful and inclusive environment is central to the mission and identity of the University of Maryland, College Park (UMCP). As the flagship campus and a national leader in higher education, UMCP strives to provide exceptional and affordable instruction for Maryland's most promising students, regardless of income. A pre-eminent locus of scholarship, the university builds and maintains a world class capacity in the sciences, arts, and humanities to support ground-breaking discoveries that address the most pressing global challenges and inspire the human imagination. As one of the country's first land-grant institutions, UMCP uses its research, educational, cultural, and technological strengths in partnership with state, federal, private, and non-profit sectors to promote economic development and improve quality of life in the State of Maryland. Diversity amongst our students, faculty and staff is essential to this mission. Accordingly, ensuring equal educational opportunity; hiring and retaining a diverse and exceptional faculty and staff; recruiting and graduating talented students from traditionally underrepresented groups; and providing a supportive climate for their well-being are top institutional priorities.

VISION

The University of Maryland, College Park campus serves the citizens of the State by leading the ranks of the nation's premier public research universities. It is nationally and internationally recognized for the quality of its faculty and students, for its outstanding academic and research programs across the disciplines, for programs in the arts that are a national model of excellence and community involvement, and for outreach and service initiatives that are key resources for the well-being of the citizens of the State. UMCP provides the highest quality undergraduate education, noted for its breadth, depth and many special opportunities for students. Graduate education - the hallmark of a first-rate research university - includes, at UMCP, both professional and research degree programs overseen by a world class faculty whose interests span an extraordinary range of research and scholarship.

KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

Goal 1. Ensure equitable access to affordable and high-quality postsecondary education for all Maryland residents

- Obj. 1.1** Maintain the current average need-based scholarship or grant award to full-time undergraduate students with financial need from base year 2025.
- Obj. 1.2** Maintain or decrease the current median cumulative federal student loan debt after graduation as reported in the College Scorecard from base year 2025.
- Obj. 1.3** Maintain the percent of full-time, first-time degree-seeking undergraduate students who are first generation college students from base year 2025.
- Obj. 1.4** Maintain the percent of full-time, first-time degree-seeking undergraduate students awarded Pell grants from base year 2025.
- Obj. 1.5** Maintain the percent of all undergraduate students who are first generation college students from base year 2025.
- Obj. 1.6** Maintain the percent of all undergraduate students who are awarded Pell grants from base year 2025.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Average need-based scholarship or grant awarded to full-time undergraduate students with financial need who were awarded aid	\$10,919	\$11,337	\$12,559	\$14,566	\$16,152	\$16,150	\$16,150
Median cumulative federal loan debt of undergraduate borrowers who graduated, as reported in the College Scorecard	\$19,500	\$19,000	N/A	N/A	N/A	\$19,000	\$19,000
Percent of full-time, first-time degree-seeking undergraduates who are first generation college students	14.5%	15.5%	17.3%	17.0%	15.9%	15.9%	15.9%
Percent of full-time, first-time degree-seeking undergraduates awarded Pell grants	15.0%	15.0%	15.0%	16.0%	16.0%	16.0%	16.0%
Percent of all undergraduates who are first generation college students	19.4%	19.3%	19.7%	20.0%	20.2%	20.2%	20.2%
Percent of all undergraduates awarded Pell grants	18.0%	18.0%	18.0%	19.0%	19.0%	19.0%	19.0%

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Goal 2. Promote and implement practices and policies that ensure student success.

- Obj. 2.1** Maintain the second-year retention rate of all UMCP students from base year 2025.
- Obj. 2.2** Maintain the second-year retention rate of first-generation college students from base year 2025.
- Obj. 2.3** Increase the four-year graduation rate for all UMCP students from base year 2025.
- Obj. 2.4** Increase the four-year graduation rate for first-generation college students from base year 2025.
- Obj. 2.5** Increase the six-year graduation rate for all UMCP students from base year 2025.
- Obj. 2.6** Increase the six-year graduation rate for first-generation college students from base year 2025.
- Obj. 2.7** Increase the six-year graduation rate for first-time freshmen Pell grant recipients from base year 2025.
- Obj. 2.8** Increase the percentage of transfer students who graduate from base year 2025.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Second-year freshman retention rate from UMCP: all students	95.4%	95.5%	94.8%	95.7%	96.2%	96.2%	96.2%
All first generation college students	93.4%	94.3%	91.8%	93.4%	95.2%	95.2%	95.2%
First-time freshman four-year graduation rate from UMCP: all students	74.4%	75.8%	77.0%	77.6%	76.4%	76.5%	77.0%
All first generation college students	63.6%	64.2%	69.2%	66.9%	68.7%	69.0%	69.5%
First-time freshman six-year graduation rate from UMCP: all students	87.1%	88.4%	89.0%	88.5%	88.6%	89.0%	89.5%
All first generation college students	84.0%	82.3%	82.4%	81.3%	83.9%	84.0%	84.5%
All Pell grant recipients	81.9%	84.3%	81.8%	82.9%	84.1%	84.5%	85.0%
New full-time undergraduate transfer 4-year graduation rate from UMCP: all students from UMCP (or another institution)	84.0%	84.0%	87.0%	85.0%	84.0%	84.5%	85.0%

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Goal 3. Promote the economic development of a knowledge-based economy in Maryland.

Obj. 3.1 Grow the number of start-ups created from UMCP research from base year 2025.

Obj. 3.2 Maintain or increase the percentage of UMCP graduates who are placed one year after graduation, based on the Graduate Student Survey, from base year 2025.

Obj. 3.3 Maintain or increase the inflation-adjusted, annualized median wage for UMCP bachelors' degree recipients immediately after graduation, according to data from the MLDS Maryland College Labor Sector and Wage Explorer, from base year 2025.

Obj. 3.4 Maintain the number of UMCP degrees in STEM fields (science, technology, engineering, and math) from base year 2025.

Obj. 3.5 Maintain the number of UMCP teacher education program completers from base year 2025.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Cumulative number of startups created from UMCP research	60	63	65	75	81	85	89
Percent of bachelor's degree recipients who are employed, accepted into a program of continuing education, participating in a volunteer or service program, serving in the US Armed Forces, or starting their own business	N/A	95%	96%	94%	91%	91%	91%
Inflation-adjusted, annualized median wage for UMCP graduates immediately after graduation, according to data from the MLDS Maryland Labor Sector and Wage Explorer	\$44,345	\$45,180	\$47,867	\$46,517	\$46,640	\$46,640	\$46,640
Number of UMCP STEM field degrees	5,192	5,239	5,399	5,447	6,143	6,143	6,143
Number of UMCP teacher education completers (including undergraduate, master's, post-baccalaureate/non-degree)	256	252	235	176	182	211	178

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Goal 4. Support the development of a high-quality faculty engaged in innovation and the advancement of research.

Obj. 4.1 Maintain total research and development (R&D) expenditures for UMCP and UMB reported by the National Science Foundation (NSF) Higher Education Research and Development (HERD) survey from base year 2025.

Obj. 4.2 Increase the total number of patents held by UMCP researchers through UM Ventures from base year 2025.

Obj. 4.3 Increase the number of faculty elected into National Academies from base year 2025.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Total R&D expenditures, as reported by NSF (\$ millions)	\$1,103	\$1,142	\$1,228	\$1,385	\$1,540	\$1,540	\$1,540
Total number of patents held by UMCP researchers through UM Ventures	813	865	915	982	1,046	1,090	1,130
¹ Number of national academy members, defined as: National Academy (Engineering, Science, Medicine, Education, Public Administration, Inventors); American Academy of Arts and Sciences)	N/A	62	68	74	82	85	88

NOTES

¹ FY 2025 data is an estimate.