

USM - University of Maryland Global Campus

MISSION

The mission of University of Maryland Global Campus (UMGC) is to inspire hope, empower dreams, and transform lives . . . one student at a time. We accomplish this by operating as Maryland's open university, serving working adults, military service members and their families, and veterans who reside in Maryland, across the United States, and around the world, providing our students with affordable, open access to valued, quality higher education, and serving as a recognized leader in career-relevant education, embracing innovation and change aligned with our purpose, and sharing our perspectives and expertise.

VISION

UMGC aspires to be the school of choice for adults and business because we are learner-centric, data-driven, and skills-based.

KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

Goal 1. Create and maintain a well-educated workforce.

- Obj. 1.1** Maintain the number of students enrolled in STEM (science, technology, engineering, and mathematics) programs at the level of 15,544.
- Obj. 1.2** Maintain the number of enrollments/registrations in courses delivered off campus or through distance education at the level of 359,341.
- Obj. 1.3** Maintain or increase the level of student satisfaction with education received for employment.
- Obj. 1.4** Maintain or increase the level of student satisfaction with education received for graduate school.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Total undergraduate enrollment	47,080	45,100	46,734	50,793	52,187	56,362	58,053
Total bachelor's degree recipients	7,637	7,904	7,843	8,400	9,767	10,548	10,865
Number of undergraduates enrolled in STEM programs	13,496	13,244	13,614	15,544	16,510	17,831	18,366
Number of baccalaureate graduates of STEM programs	2,855	3,029	2,928	3,299	3,976	4,294	4,423
Number of worldwide off-campus and distance education enrollments/registrations	347,050	328,185	330,785	359,341	389,764	428,740	441,603

Goal 2. Increase access for economically disadvantaged and minority students.

- Obj. 2.1** Maintain or increase the percentage of economically disadvantaged students at 45 percent or greater between fiscal year 2025 and fiscal year 2029.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Percent economically disadvantaged students	46%	46%	45%	47%	49%	49%	49%

Goal 3. Maximize the efficient and effective use of State resources.

- Obj. 3.1** Maintain current annual rate of operating budget savings achieved through efficiency and cost containment measures at two percent.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Percent of operating budget savings achieved through efficiency and cost containment measures	2%	2%	2%	2%	2%	2%	2%

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Goal 4. Broaden access to educational opportunities through online education.

Obj. 4.1 Maintain the number of worldwide online enrollments at the level of 337,572, and maintain the percent of classes taught online at the level of 85 percent.

Obj. 4.2 Maintain undergraduate tuition for Maryland residents at an affordable level.

Performance Measures	2021 Act.	2022 Act.	2023 Act.	2024 Act.	2025 Act.	2026 Est.	2027 Est.
Number of worldwide online enrollments	312,123	305,402	311,745	337,572	367,966	404,763	416,905
Percentage of courses taught online	78%	84%	85%	85%	86%	86%	86%
Undergraduate resident tuition rate per credit hour	\$300	\$306	\$312	\$318	\$324	\$330	\$337
Percent increase from previous year	0%	2%	2%	2%	2%	2%	2%