

On-Line Sales Framework, Maryland Economic Development Assistance Authority and Fund, Department of Commerce
\$0.5 Million (T00F00.23)

Purpose: Recovery Now Funding

The Maryland Economic Development Assistance Authority and Fund, in the Department of Commerce, shall provide grants to businesses to assist the businesses in setting up an online sales framework and offering employees telework opportunities.

March 24 - Program Highlights and Plans to Allocate Remaining Balance:

- The Department of Commerce (Commerce) determined that the grant would be best administered directly through the counties and Baltimore City.
 - Commerce reached out to the counties on March 16, 2021, alerting them of the programs and funds that would be distributed.
 - Grant agreements will be sent out on March 24, 2021.
- Commerce began its outreach and marketing strategies to ensure the program reaches as many businesses as possible with the goal of providing equitable distribution of these funds across a diverse group of business owners and regions.
 - Commerce drafted and posted online: program eligibility, guidelines, and application requirements Tuesday, March 15, 2021.
 - Commerce has sent out the second alert of the program on March 16, 2021 to over 30,000 businesses, business groups, community organizations, advocacy groups, economic development professionals, and elected officials.
- Commerce established eligibility requirements for applicants, which includes:
 - The business must have been established prior to March 9, 2020;
 - The business must be registered and in good standing with Maryland SDAT;
 - Applicants that did not receive a COVID-19 Business Relief Grant or Loan will be prioritized over applicants that received a COVID-19 Business Relief Grant or Loan from the Maryland Department of Commerce;
 - The business must currently be in operation;
 - Have a physical location within Grantee's jurisdiction;
 - Not have more than 20 total employees excluding the owner; and
 - Applicants may not receive more than \$5,000 in funding.
- The counties must update Commerce's online portal with grant recipients by July 31, 2021 to include the following:
 - Name, location, and FEIN of each grantee;
 - Amount of grant received by grantee;
 - Use of grant proceeds;
 - Demographic information responses of each grantee;

March 24 - Programmatic and/or Implementation Issues:

- Ensure local jurisdictions prioritize applicants who have not received State/MEDAAF funding.

March 24 - Anticipated Distribution of Funds:

County	Population 2021	Maryland Percentage	Online Sales Funding
Allegany	69,366	1.14%	\$5,718
Anne Arundel	586,656	9.67%	\$48,361
Baltimore City	575,584	9.49%	\$47,448
Baltimore	826,392	13.62%	\$68,123
Calvert	93,445	1.54%	\$7,703
Caroline	33,606	0.55%	\$2,770
Carroll	168,807	2.78%	\$13,915
Cecil	103,277	1.70%	\$8,514
Charles	166,819	2.75%	\$13,752
Dorchester	31,867	0.53%	\$2,627
Frederick	268,755	4.43%	\$22,155
Garrett	28,776	0.47%	\$2,372
Harford	258,559	4.26%	\$21,314
Howard	331,828	5.47%	\$27,354
Kent	19,398	0.32%	\$1,599
Montgomery	1,055,110	17.40%	\$86,977
Prince George's	908,743	14.98%	\$74,912
Queen Anne's	50,847	0.84%	\$4,192
Somerset	25,636	0.42%	\$2,113
St. Mary's	115,090	1.90%	\$9,487
Talbot	37,395	0.62%	\$3,083
Washington	151,835	2.50%	\$12,516
Wicomico	104,739	1.73%	\$8,634
Worcester	52,908	0.87%	\$4,361
Statewide	6,065,438	-	\$500,000

Source: Department of Commerce, Department of Budget and Management