

Small Business Marketing, Department of Commerce
\$1.0 Million (T00G00.03)

Purpose: Recovery Now Funding

The Maryland Tourism Development Board, in the Department of Commerce, shall use the authorized funding to market Maryland small businesses for tourism.

April 21 - Program Highlights and Plans to Allocate Remaining Balance:

- The Department of Commerce (Commerce) sent grant agreements to the Destination Marketing Organizations on March 22, 2021.
 - Signed documents have been received from 16 out of 25 DMOs:
 - Allegany County;
 - Anne Arundel County;
 - Baltimore City;
 - Cecil County;
 - Charles County;
 - Dorchester County;
 - Frederick County;
 - Garrett County;
 - Harford County;
 - Howard County;
 - Kent County;
 - St. Mary's County;
 - Somerset County;
 - Talbot County;
 - Washington County; and
 - Worcester County.

April 21 - Programmatic and/or Implementation Issues:

- None at this time.

April 21 - Anticipated Distribution of Funds:

- Funds will be distributed via the Maryland Tourism Development grant program that is in place.

County	Population - 2021	MD Population Percentage	Funding Distribution	Returned Grant Agreements?
Allegany	69,366	1.1%	\$11,436	Yes
Anne Arundel	586,656	9.7%	\$96,721	Yes
Baltimore City	575,584	9.5%	\$94,896	Yes
Baltimore	826,392	13.6%	\$136,246	No
Calvert	93,445	1.5%	\$15,406	No
Caroline	33,606	0.6%	\$5,541	No
Carroll	168,807	2.8%	\$27,831	No
Cecil	103,277	1.7%	\$17,027	Yes
Charles	166,819	2.8%	\$27,503	Yes
Dorchester	31,867	0.5%	\$5,254	Yes
Frederick	268,755	4.4%	\$44,309	Yes
Garrett	28,776	0.5%	\$4,744	Yes
Harford	258,559	4.3%	\$42,628	Yes
Howard	331,828	5.5%	\$54,708	Yes
Kent	19,398	0.3%	\$3,198	Yes
Montgomery	1,055,110	17.4%	\$173,954	No
Prince George's	908,743	15.0%	\$149,823	No
Queen Anne's	50,847	0.8%	\$8,383	No
Somerset	25,636	0.4%	\$4,227	Yes
St. Mary's	115,090	1.9%	\$18,975	Yes
Talbot	37,395	0.6%	\$6,165	Yes
Washington	151,835	2.5%	\$25,033	Yes
Wicomico	104,739	1.7%	\$17,268	No
Worcester	45,936	0.8%	\$7,573	Yes
Ocean City	6,972	0.1%	\$1,149	No
Statewide	6,065,438	100.0%	\$1,000,000	

Source: Department of Commerce, Department of Budget and Management