

Small Business Marketing, Department of Commerce

\$1.0 Million (T00G00.03)

Purpose: Recovery Now Funding

The Maryland Tourism Development Board, in the Department of Commerce, shall use the authorized funding to market Maryland small businesses for tourism.

April 7 - Program Highlights and Plans to Allocate Remaining Balance:

- The Department of Commerce (Commerce) sent grant agreements to the Destination Marketing Organizations on March 22, 2021.
 - Signed documents have been received from:
 - Allegany County;
 - Carroll County;
 - Charles County;
 - Harford County;
 - St. Mary's County; and
 - Washington County.

April 7 - Anticipated Distribution of Funds:

- Funds will be distributed via the Maryland Tourism Development grant program that is in place.

County	Population - 2021	MD Population Percentage	Funding Distribution
Allegany County	69,366	1.14%	\$11,436
Anne Arundel County	586,656	9.67%	\$96,721
Baltimore city	575,584	9.49%	\$94,896
Baltimore County	826,392	13.62%	\$136,246
Calvert County	93,445	1.54%	\$15,406
Caroline County	33,606	0.55%	\$5,541
Carroll County	168,807	2.78%	\$27,831
Cecil County	103,277	1.70%	\$17,027
Charles County	166,819	2.75%	\$27,503
Dorchester County	31,867	0.53%	\$5,254
Frederick County	268,755	4.43%	\$44,309
Garrett County	28,776	0.47%	\$4,744
Harford County	258,559	4.26%	\$42,628
Howard County	331,828	5.47%	\$54,708
Kent County	19,398	0.32%	\$3,198
Montgomery County	1,055,110	17.40%	\$173,954
Prince George's County	908,743	14.98%	\$149,823
Queen Anne's County	50,847	0.84%	\$8,383
Somerset County	25,636	0.42%	\$4,227
St. Mary's County	115,090	1.90%	\$18,975
Talbot County	37,395	0.62%	\$6,165
Washington County	151,835	2.50%	\$25,033
Wicomico County	104,739	1.73%	\$17,268
Worcester County	45,936	0.76%	\$7,573
Ocean City	6,972	0.11%	\$1,149
Statewide	6,065,438	100.00%	\$1,000,000

Source: Department of Commerce, Department of Budget and Management