

Local Workforce Development Boards, Maryland Department of Labor

\$7.0 Million (P00G01.07)

Purpose: Recovery Now Funding

Under the same formula used to distribute fiscal year 2021 Federal Workforce Innovation and Opportunity Act adult funds to local workforce areas, Workforce Development, Maryland Department of Labor, shall distribute funds directly to local workforce development boards. The local boards shall utilize the funds to engage, up skill, and connect residents to employment, including providing subsidized employment opportunities for the unemployed, youth (ages 16-24), including through summer job programs, adults, ex-offenders, and other populations who need reemployment assistance.

April 21 - Program Highlights and Plans to Allocate Remaining Balance:

- All (13) local workforce boards have submitted proposals.
- Ten (10) proposals have been approved and funds obligated.
- \$5,541,900 of \$7,000,000 has been obligated as of April 15, 2021.
- One proposal awaiting signature.
- Two proposals under review (received April 15, 2021).

1. Prince George County – Funds Obligated April 5, 2021

- Conduct a county-wide workforce development engagement effort to connect workers and residents to the Prince George's County Public Workforce System
- Connect County residents and workers to the local workforce system that will connect them to the applicable workforce development services and employment opportunities.
- Purchase mobile unit to complete American Job Center National Harbor and make it amenable to deliver high-capacity virtual services, along with paid marketing to promote local workforce system activities.
- Create and operate a Fast-Track Healthcare Workforce Development Program.
- Staff workforce development programs outside WIOA to enroll, workforce based learning, and occupational skills training.
- Implement virtual workforce development service delivery and training tools.
- Launch the Transportation and Logistics Consortium (TALC), a sector specific program branded as an Industry Bridge Program, to help County residents enter the growing Transportation, Logistics and Distribution Industries in the County.
- Deliverables
 - Engage of 3,000 Prince George's County residents and workers,
 - Host 24 hiring events and job fairs (a minimum of 2 per month),
 - Increase enrollments from FY21 into WIOA Title I programs,
 - Increase the number of job seekers served by the partners located inside of Prince George's County Local Workforce Development Area's American Job Centers,
 - Job fairs - placement rate of 25%,
 - 75% placement rate for participants who receive intensive/training services.

2. Western Maryland – Funds obligated April 16, 2021

- Western Maryland will fund Training and Work Experience for unemployed or underemployed adults and youth.
- Training may be enrollment in certification, apprenticeship, or postsecondary classes for Allegany, Garrett, and Washington County residents.
- Outreach using marketing and advertising for recruitment.
- May be used for On-The-Job Training and incumbent worker working training
- Expand the youth program to youth who are unemployed or first work experience.
- Job Readiness workshops and training will be available along with the summer work experience and WorkKeys assessment.
- Supportive services will be used for Child Care, Drivers License, transportation, clothing, etc., for both the Adult and youth program.
- Deliverables:
 - 50 adults to be served - 60 youth to be served - Over half with supportive service.
 - WMC will partner with other agencies on Job Fairs - outreach
 - Those who are in training 80% will complete and enter employment.
 - Of those who participate in the On -The -Job -Training 90% will complete and continue employment,
 - Youth who enter the programs that are in-school will return to school and out of school youth will either attain employment or enter additional training to continue their Career Pathways.

3. Carroll County – Under Review

- Engage customers with targeted outreach; up skill customer's digital skills, connect residents to employment; provide subsidized employment opportunities and increase the supportive services offered. The activities will target unemployed youth (including summer job programs), adults, ex-offenders and other underserved populations including those customers currently ineligible for WIOA.
- Hire staff to develop and deliver services under this grant.
- Expand outreach and implement a strategic awareness campaign to underserved areas.
- Reduce the digital divide by 1) providing tablets to customers enrolled in online training and 2) offering basic digital skills training to all customers giving them the tools to better manage their careers and lives.
- Expand Workforce development services by 1) expanding training opportunities, 2) offering incentives for completion of trainings for customers with identified barriers to employment, 3) offering incentives for completion of work experiences for youth and 4) increase supportive services for customers enrolled in training or apprenticeships.
- Update client technology and infrastructure in the American Job Center.
- Deliverables
 - 10 youth placed in paid work experiences and receive support and mentoring
 - 25 customers will secure employment post training services.

- Mobile services - engage 50 residents least likely to come into the AJC
- Provide basic computer literacy to 40 customers
- Develop 5 virtual workshops - Deliver virtual workshops to 100 customers.
- Train/support 5 individuals who are low-income and under-employed.
- Cash incentives to 25 customers with barriers for completing training and work experiences.
- Subsidies to 10 customers with childcare and/or transportation barriers.
- Purchase 2 virtual subscriptions to enhance selection of learning platforms and job fairs. Provide 24 virtual recruiting events.

4. Howard County – Under Review

- Provide services for individuals who do not meet WIOA eligibility criteria but are still in need, such as the ALICE population.
- Provide in-demand training that is not eligible or appropriate for WIOA funding but leads to marketable skills.
- Increase employment opportunities include hiring dedicated staff to increase apprenticeships.
- Fund a trainer who will focus on employment readiness and essential skills.
- Outreach to individuals in specific zip codes with the most in need populations.
- Share an FTE with Anne Arundel County to provide workforce development support on Ft. Meade. The target population is military spouses, transitioning military and others in need of workforce development assistance.

- Deliverables
 - Individuals Served = 164
 - Increased Apprenticeship opportunities within Howard County
 - 12 new registered apprenticeship sponsors and/or 12 new employers participating with existing sponsors.
 - Employment = 115

April 21 - Distribution of Funds:

- Southern Maryland - \$328,300 - Funds obligated April 1, 2021
- Susquehanna - \$338,800 - Funds obligated April 1, 2021
- Baltimore City - \$1,537,900 - Funds obligated April 2, 2021
- Prince George County – \$829, 500 - Funds obligated April 5, 2021
- Upper Shore - \$267,400 - Funds obligated April 12, 2021
- Montgomery County - \$686,700 - Funds obligated April 12, 2021
- Lower Shore - \$399,700 - Funds obligated April 12, 2021
- Anne Arundel - \$451,500 - Funds obligated April 12, 2021
- Frederick - \$247,100 - Funds obligated April 15, 2021
- Western Maryland - \$455,000 - Funds obligated April 16, 2021.
- Baltimore County - \$903,000 - Pending signed award
- Carroll County - \$218,987 - Under review
- Howard County - \$336,113 - Under review

Source: Maryland Department of Labor, Department of Budget and Management