

Local Workforce Development Boards, Maryland Department of Labor

\$7.0 Million (P00G01.07)

Purpose: Recovery Now Funding

Under the same formula used to distribute fiscal year 2021 Federal Workforce Innovation and Opportunity Act adult funds to local workforce areas, Workforce Development, Maryland Department of Labor, shall distribute funds directly to local workforce development boards. The local boards shall utilize the funds to engage, upskill, and connect residents to employment, including providing subsidized employment opportunities for the unemployed, youth (ages 16-24), including through summer job programs, adults, ex-offenders, and other populations who need reemployment assistance.

April 7 - Program Highlights and Plans to Allocate Remaining Balance:

- On March 1, 2021, application templates were sent to Maryland's twelve (12) local workforce development areas.
- Local workforce development areas were notified of the amount of funding they would receive under the Relief Act per the WIOA Title 1 Adult formula.
- Applications from the Local workforce development areas on plans to spend allocations are due on April 1, 2021 to Labor.

April 7 - Programmatic and/or Implementation Issues:

- Howard and Carroll County has been extended until April 15, 2021. Mid-Maryland is separating into two workforce areas effective July 1, 2021.
- Western Maryland requested extension until April 5, 2021
- Awaiting proposal from Prince George's County

April 7 - Distribution of Funds:

- Baltimore City - \$1,537,900 - Funds obligated April 2, 2021
- Southern Maryland - \$328,300 - Funds obligated April 1, 2021
- Susquehanna - \$338,800 - Funds obligated April 1, 2021
- Upper Shore - \$267,400 - Awaiting signed award
- Baltimore County - \$903,000 - Awaiting signed award
- Frederick - \$247,100 - Awaiting signed award
- Lower Shore - \$399,700 - Proposal under review
- Anne Arundel - \$451,500 - Proposal under review
- Montgomery County - \$686,700 - Proposal under review

Local Workforce Investment Board Detail:

- **Upper Shore (Talbot, Dorchester, Caroline, Queen Anne and Kent counties). Awaiting signed agreement.**
 - Utilize the funds to engage, upskill, and connect residents to employment, including providing subsidized employment opportunities for the unemployed, youth (ages 16–24), including through summer job programs, adults, ex–offenders, and other populations who need reemployment assistance.
 - Deliverables
 - 48 participants will receive training services.
 - Adults will participate in skills training that is listed on the Workforce Innovation and Opportunity Act Eligible Training Provider List (ETPL) or training that has been vetted for relevance to demand in the local labor market.
 - Youth may participate in skills training as described for adults, work-based learning, and summer work-based learning.
 - The USWIB will collect WIOA performance data for those who attend training. Work based learning will be assessed using Maryland Division of Rehabilitation Services Forms RS10-d and RS 10-E.
 - Supportive Services that align with the USWIB Supportive Services policy will be available to all participants.
- **Baltimore County – Awaiting signed agreement.**
 - Baltimore County Department of Economic and Workforce Development (DEWD) will use the Relief Act Local Grant funding for the purchase of two (2) mobile career centers. Our current health pandemic has shed additional light on Baltimore County's more vulnerable residents. DEWD currently operates three (3) brick and mortar Career Centers Eastpoint, Hunt Valley and Liberty (Randallstown).
 - Deliverables:
 - Number of customers served - 300
 - Number of customers receiving job search assistance - 180
 - Number of workshops - 20
 - Number of customers receiving resume assistance - 150
 - Number of customers receiving interview preparation - 75
 - Number of customers being referred to WIOA - 45
 - Number of recruitments - 5
 - The 2 MCC will provide the below listed services:
 - JOB SEEKERS:
 - Career consultation services
 - Resume and job search assistance
 - Work readiness and computer skill workshops
 - Educational resources and support services
 - Expungement services

- Mock interviewing
 - Job development assistance
 - Labor market and career and training information
 - Referrals to partner agencies and organizations
- EMPLOYERS:
 - Recruitment events
 - Pre-employment screening
 - Professional staff development and training workshops
- **Baltimore City – Under review**
 - Grant will provide subsidized employment and occupational training to unemployed and underemployed Baltimore residents. It will prioritize disadvantaged jobseekers, those likely to face the greatest challenges even as the COVID-19 vaccination becomes widespread, the economy opens, and jobs rebound. Target populations will include public assistance recipients, long-term unemployed individuals, and formerly incarcerated people. This grant will help establish the administrative foundation of Hire Up and will provide subsidized wages for 140 unemployed residents. To serve the greatest number of residents possible, positions will be limited three months. Over the course of a year, positions will be filled four times. MOED has existing WIOA funds to support an additional 40 positions starting in July 2021 (for a total of 200 positions starting in July 2021 including positions funded under the RELIEF Act). In addition, MOED is seeking funding from additional sources to expand the total program size to at least 500 residents.
 - Deliverables:
 - Recruit and screen unemployed and underemployed city residents to fill 140 three-month subsidized positions
 - At least 140 previously unemployed or underemployed residents receive subsidized employment in program
 - 6 program enrollees receive occupational skills training, with a 70% credential obtainment rate
 - 65% of enrollees who remain in program for at least two weeks obtain unsubsidized employment
 - 75% of those who obtain unsubsidized employment are offered \$15/hour or higher as a reported entry wage
- **Frederick – Awaiting signed agreement**
 - Funds will be used to assist Frederick County adults, youth and businesses. Those impacted will benefit from having access to job search assistance, technology assistance, access to technology resources, skills upgrades, occupational training, workplace readiness training and resources, and supportive services designed to remediate a variety of barriers. Funds may be used to support a community transportation partnership to assist adults and youth in accessing training, education, or employment opportunities. Funds may also be invested in developing industry and career pathway educational campaigns targeting pipeline development.

- Deliverables
 - # of individuals served (adults and youth)
 - # receiving supportive services # placed in subsidized employment
 - # trained
 - # in unsubsidized employment

- **Southern Maryland (Calvert, Charles, and St. Mary’s counties)– Funds Obligated.**
 - Purchase of a new Mobile Career Center (MCC) and all IT equipment, furniture, and fixtures. Marketing costs of outreach efforts around MCC and staffing costs for youth services and programs related to MCC. Provide workforce services to the community an average of 4 days per week utilizing the MCC. Provide access to workforce services for “hard to reach” groups through the strategic deployment at libraries, community centers, detention centers, job fairs, recovery centers, and other non-traditional locations.

 - Deliverables
 - 40 jobseekers per month in this COVID environment
 - Post-COVID 300 jobseekers per month, 3,600 per year.
 - Marketing the value of our American Job Center services to the citizens and businesses of Southern Maryland so we are no longer ""the best kept secret.""

- **Susquehanna (Cecil and Harford counties) – Funds Obligated.**
 - Funds will be used to engage, upskill, and connect residents to employment by providing workforce services based on individual needs and consistent with industry and occupational demands in the region. These services may include, but not be limited to, an array of career and training services including career assessments, career advising, skill enhancement, occupational training, job search assistance and placement, on-the-job training, incumbent worker training, work experience, subsidized employment, and summer employment programs. Supportive services will be provided necessary to support participation in workforce services and employment. Examples include transportation and childcare assistance, records expungement, uniforms and clothes, equipment and tools, driver education training, fees for drivers’ licenses and permits and renewals, transportation costs to include bus, taxi, local transit services, Uber and Lyft. Target populations include area residents in need of workforce services to improve employment opportunities, unemployed and underemployed including youth (ages 16-24), adults, ex-offenders, and other populations who need reemployment assistance.

 - Deliverables
 - SWN plans to serve 40 participants during this project.
 - 40 will be enrolled in career services.
 - 30 will be enrolled in training.
 - 60% of youth (16-24) will be placed in employment or post-secondary training.
 - 70% of adults will be placed in employment.
 - All participants will receive supportive services that are determined in need of these services to participate in workforce services or employment.

- **Lower Shore (Wicomico, Somerset and Worcester Counties) –Under review**

- Lower Shore plans to engage in multiple avenues to engage, upskill, and connect residents to employment. The primary avenue for success will be the hiring of a grant manager to ensure that all deliverables are met, reporting is completed, and projects move forward on time.
 - Hire Contract business outreach staff
 - Job Fair marketing
 - Reemployment incentives to businesses
 - Transportation assistance
 - Virtual platforms
 - Professional development
 - Outreach tools
 - Enhanced access to website
 - Online training

- Deliverables
 - Outreach to 60 businesses
 - Offer four quarterly virtual job fairs
 - On the job training costs for 75 jobseekers
 - Transportation assistance to 100 jobseekers
 - Enroll 100 on job readiness platform
 - Customer service training for center staff
 - Two new virtual learning sessions delivered
 - 10 jobseekers supported and enrolled in online training

- **Anne Arundel County – Under Review**
 - AAWDC will engage county residents who need to reengage in the workforce, potentially switch industries or occupations, and recover from COVID-19. AAWDC will target residents through expanded services and partnerships with businesses looking to hire as the region continues to recover. Extensive outreach will be conducted to both businesses and residents to connect more individuals to services available under both this funding and other AAWDC funding opportunities. Provide job readiness skills, one on one career coaching, skills enhancement, and connection to employment services. Staff will also use subsidized employment options when appropriate to allow businesses to bring workers back sooner and connect residents to employment that otherwise might not be available. Conduct cohorts for 5 Steps to Rapid Employment which AAWDC has used in the past to provide long-term unemployed and dislocated workers the skills and confidence to return to the workforce.

 - Deliverables
 - Engage 1,000 residents through outreach, workshops, and intensive services.
 - 100 residents will receive intensive workforce services
 - 44% of participants served will start training or subsidized employment.
 - Of those residents who start skill enhancement training 80% will successfully complete
 - 80% of successfully completers will obtain employment.

- **Montgomery County – Under Review**

- Strategies:

- Perform community and social media outreach for recruitment purposes.
- Initial assessment of skill levels, aptitudes, interest and abilities in relation to program requirements and supportive service needs
- Provide job search and placement assistance, career counseling, and labor market information on in-demand industry sectors and occupations
Provide recruitment and other business services on behalf of employers
- Provide referrals to and coordination of activities with partner programs and services
- Provide workforce and labor market employment statistics information on local occupations in demand and the earnings, skill requirements and opportunities for advancement within those career pathways
- Provide supportive services and referrals to community partners for assistance
- Information and assistance regarding filing claims for unemployment assistance
- Information and assistance regarding establishing eligibility for financial aid assistance for training and education programs

- Deliverables

- Populations Served:

- Automobile Dealer Education Institute Apprenticeship - Ages 18-24
 - Placed in Employment (20); Placed in Apprenticeship (20)
- Biotech Bootcamp - WIOA & Non-WIOA Customers;
 - Enrolled in training (20); completed training (18); placed in training related employment (16)
- Mobile Services - WIOA & Non-WIOA Customers;
 - Community Events (60);
 - Number Served/Entered in MWE (300);
 - Number Enrolled in WIOA (75 of Number Served/Entered in MWE);
 - Number enrolled in Training (45 of Number enrolled in WIOA);
 - Credential Attainment (36 of Number Enrolled in Training);
 - WIOA Placements (28 of Credential Attainment);
 - Non WIOA Placements: TBD
- CareerEdge Platform - WIOA & Non-WIOA Customers
 - Number Served (300);
 - Number Receiving Virtual Work Experience Opportunity (50);
 - Number Receiving Professional Development (200).