

Maryland Public Television

MISSION

Maryland Public Television (MPT) enriches lives and strengthens communities through the power of media.

VISION

We envision a region of dynamic communities where people - informed, inspired, and moved by insights gained through the use of Maryland Public Television's public media services - engage in respectful dialogue, develop common aspirations and together create a healthier and more vibrant society.

KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

Goal 1. Maintain financial viability of the Maryland Public Broadcasting Commission.

Obj. 1.1 Maximize membership and member contributions.

Obj. 1.2 Maximize funding from non-State sources.

Performance Measures	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Est.	2023 Est.
Number of members	61,000	58,083	58,908	62,800	69,886	73,000	77,000
Member contributions (millions)	\$7.0	\$7.9	\$6.9	\$7.4	\$8.1	\$8.1	\$8.6
Total special and federal funds (millions)	\$18.27	\$21.03	\$21.50	\$22.14	\$18.32	\$20.16	\$20.50

Goal 2. Maintain viewership by producing excellent local programming and educational programs.

Obj. 2.1 Produce quality entertainment and educational programming at the national and local level.

Performance Measures	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Est.	2023 Est.
Total number of MPT original programs produced	271	268	280	259	207	250	270
Total hours of MPT original programming produced	142.0	137.5	144.0	134.0	111.5	134.0	140.0
Total viewers 2+ years of age (in thousands)	1,600	1,300	1,100	1,523	1,601	1,601	1,601
Total number of non-scheduled interruptions	1	5	3	6	2	4	4

Goal 3. Provide lifelong learning opportunities through educational programs and services.

Obj. 3.1 Maintain number of broadcast hours dedicated to children's educational programming.

Obj. 3.2 Provide online educational opportunities for Maryland schoolchildren through the Thinkport website.

Performance Measures	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Est.	2023 Est.
Visits to Thinkport website (in thousands)	1,337	1,381	1,146	1,000	1,015	1,015	1,015
Year-over-year increase in site activity	-18.1%	3.3%	-17.0%	-12.7%	1.4%	0.0%	0.0%
Number of childcare and pre-K-12 educators who have attended professional development trainings	N/A	N/A	N/A	N/A	740	750	770

Maryland Public Broadcasting Commission

Summary of Maryland Public Broadcasting Commission

	2021 Actual	2022 Appropriation	2023 Allowance
Number of Authorized Positions	145.00	145.00	145.00
Number of Contractual Positions	6.98	12.20	12.70
Salaries, Wages and Fringe Benefits	14,912,073	15,403,832	16,185,850
Technical and Special Fees	425,177	624,970	660,774
Operating Expenses	15,775,373	19,062,660	15,980,867
Net General Fund Expenditure	9,142,586	9,929,528	10,363,310
Special Fund Expenditure	18,029,314	19,691,462	20,055,522
Federal Fund Expenditure	295,144	466,551	466,551
Reimbursable Fund Expenditure	3,645,579	5,003,921	1,942,108
Total Expenditure	31,112,623	35,091,462	32,827,491

Maryland Public Broadcasting Commission

R15P00.01 Executive Direction and Control

Program Description

This program embraces the critical leadership and enabling roles of the Maryland Public Television network's Chief Executive Officer, together with his/her legal counsel, in the accomplishment of Commission-endorsed mission activities.

Appropriation Statement

	2021 Actual	2022 Appropriation	2023 Allowance
Number of Authorized Positions	5.00	5.00	4.00
Number of Contractual Positions	1.00	1.00	1.00
01 Salaries, Wages and Fringe Benefits	817,384	825,012	827,817
02 Technical and Special Fees	94,967	84,015	84,015
03 Communications	5,548	8,343	10,343
04 Travel	263	10,487	10,487
07 Motor Vehicle Operation and Maintenance	209	382	382
08 Contractual Services	16,627	35,285	35,222
09 Supplies and Materials	2,513	3,922	3,922
13 Fixed Charges	13,002	103,795	103,795
Total Operating Expenses	38,162	162,214	164,151
Total Expenditure	950,513	1,071,241	1,075,983
Special Fund Expenditure	950,513	1,071,241	1,075,983
Total Expenditure	950,513	1,071,241	1,075,983
Special Fund Expenditure			
R15301 Other Participation in Costs, Return of Prepaid Expenses	416,494	443,542	439,094
R15307 Viewer Support	534,019	627,699	636,889
Total	950,513	1,071,241	1,075,983

Maryland Public Broadcasting Commission

R15P00.02 Administration and Support Services

Program Description

This program embraces those responsibilities falling within Maryland Public Television's financial administration, human resources, information services, production operations, and technical/engineering units. All these units are entities within the operating infrastructure of the Maryland Public Television network.

Appropriation Statement

	2021 Actual	2022 Appropriation	2023 Allowance
Number of Authorized Positions	64.00	67.00	68.00
Number of Contractual Positions	1.75	5.20	5.20
01 Salaries, Wages and Fringe Benefits	6,630,205	6,975,542	7,399,291
02 Technical and Special Fees	85,242	174,364	174,364
03 Communications	188,933	261,641	269,641
04 Travel	4,445	17,573	17,573
06 Fuel and Utilities	688,952	820,361	790,361
07 Motor Vehicle Operation and Maintenance	60,878	65,512	67,394
08 Contractual Services	937,355	1,129,373	1,153,032
09 Supplies and Materials	48,387	536,132	501,508
10 Equipment - Replacement	43,520	98,482	518,482
11 Equipment - Additional	667,352	581,521	268,966
13 Fixed Charges	45,762	49,228	52,296
Total Operating Expenses	2,685,584	3,559,823	3,639,253
Total Expenditure	9,401,031	10,709,729	11,212,908
Net General Fund Expenditure	9,142,586	9,929,528	10,363,310
Special Fund Expenditure	258,445	780,201	849,598
Total Expenditure	9,401,031	10,709,729	11,212,908
Special Fund Expenditure			
R15301 Other Participation in Costs, Return of Prepaid Expenses	258,445	780,201	720,067
R15307 Viewer Support	0	0	129,531
Total	258,445	780,201	849,598

Maryland Public Broadcasting Commission

R15P00.03 Broadcasting

Program Description

This program captures Maryland Public Television efforts in securing private/public funding and in establishing alliances with outside organizations from which educational enterprises are undertaken. This program also includes on-air programming and outreach activities.

Appropriation Statement

	2021 Actual	2022 Appropriation	2023 Allowance
Number of Authorized Positions	33.00	32.00	33.00
Number of Contractual Positions	3.62	4.00	4.00
01 Salaries, Wages and Fringe Benefits	3,396,347	3,391,659	3,625,815
02 Technical and Special Fees	171,285	207,139	210,564
03 Communications	150,720	173,426	173,426
04 Travel	0	30,794	30,794
08 Contractual Services	3,372,318	6,746,513	3,312,592
09 Supplies and Materials	590,102	705,652	705,652
10 Equipment - Replacement	6,548	0	0
13 Fixed Charges	4,290,550	3,721,833	3,821,833
Total Operating Expenses	8,410,238	11,378,218	8,044,297
Total Expenditure	11,977,870	14,977,016	11,880,676
Special Fund Expenditure	11,520,303	11,023,095	11,380,676
Reimbursable Fund Expenditure	457,567	3,953,921	500,000
Total Expenditure	11,977,870	14,977,016	11,880,676
Special Fund Expenditure			
R15301 Other Participation in Costs, Return of Prepaid Expenses	162,707	419,798	19,922
R15304 Community Service Grant and CPB Grant	3,366,161	2,644,770	3,056,698
R15305 Program Activity Support Reimbursement	368,317	417,806	419,448
R15307 Viewer Support	7,591,339	7,464,696	7,808,285
R15311 PBS and PBS Grants	31,779	76,025	76,323
Total	11,520,303	11,023,095	11,380,676
Reimbursable Fund Expenditure			
R00A02 Aid to Education	457,567	3,953,921	500,000
Total	457,567	3,953,921	500,000

Maryland Public Broadcasting Commission

R15P00.04 Content Enterprises

Program Description

This program is the area within which Maryland Public Television forms alliances to develop, or create with its own resources, the content that cuts across all available media platforms to serve Marylanders. It also embraces Maryland Public Television's work to leverage content and services to produce net revenue.

Appropriation Statement	2021 Actual	2022 Appropriation	2023 Allowance
Number of Authorized Positions	43.00	41.00	40.00
Number of Contractual Positions	0.61	2.00	2.50
01 Salaries, Wages and Fringe Benefits	4,068,137	4,211,619	4,332,927
02 Technical and Special Fees	73,683	159,452	191,831
03 Communications	25,896	40,152	43,152
04 Travel	13,481	136,289	136,289
08 Contractual Services	4,448,075	3,317,811	3,485,572
09 Supplies and Materials	66,070	177,059	177,059
10 Equipment - Replacement	7,757	0	0
11 Equipment - Additional	12,824	0	0
13 Fixed Charges	67,286	291,094	291,094
Total Operating Expenses	4,641,389	3,962,405	4,133,166
Total Expenditure	8,783,209	8,333,476	8,657,924
Special Fund Expenditure	5,300,053	6,816,925	6,749,265
Federal Fund Expenditure	295,144	466,551	466,551
Reimbursable Fund Expenditure	3,188,012	1,050,000	1,442,108
Total Expenditure	8,783,209	8,333,476	8,657,924
Special Fund Expenditure			
R15301 Other Participation in Costs, Return of Prepaid Expenses	77,113	316,915	16,988
R15302 TV Programs, Related Books, Study Guides, Gifts and Bequests	13,331	7,726	7,708
R15303 TV Royalties	635,326	542,502	541,189
R15310 Corporate Support	4,539,461	5,949,782	6,183,380
R15311 PBS and PBS Grants	34,822	0	0
Total	5,300,053	6,816,925	6,749,265
Federal Fund Expenditure			
81.119 State Energy Program Special Projects	295,144	466,551	466,551
Total	295,144	466,551	466,551
Reimbursable Fund Expenditure			
D26A07 Department of Aging	30,000	0	0
M00F06 Office of Preparedness and Response	2,456,768	0	0
M00L01 Behavioral Health Administration	0	0	337,200
P00A01 Department of Labor, Licensing, and Regulation	701,244	0	0
R15901 Media and Advertising Services- State Agencies	0	1,050,000	1,104,908
Total	3,188,012	1,050,000	1,442,108

3 Year Position Summary

Classification Title	FY 2021 Positions	FY 2021 Expenditures	FY 2022 Positions	FY 2022 Appropriation	FY 2023 Positions	FY 2023 Allowance
R15 - Maryland Public Broadcasting Commission						
R15P0001 - Executive Direction and Control						
MPT Administrative Assistant I	1.00	0	1.00	43,657	0.00	0
MPT CEO	1.00	269,991	1.00	272,698	1.00	320,224
MPT Director II	1.00	65,347	1.00	66,001	1.00	68,342
MPT Human Resources Associate	0.00	9,823	0.00	0	0.00	0
MPT Managing Director	1.00	97,692	1.00	98,671	1.00	100,685
Principal Counsel	1.00	145,118	1.00	137,260	1.00	137,260
Total R15P0001	5.00	587,971	5.00	618,287	4.00	626,511
R15P0002 - Administration and Support Services						
MPT Administrative Assistant I	1.00	37,916	1.00	38,296	1.00	40,913
MPT Administrative Assistant II	1.00	46,381	1.00	46,846	1.00	49,377
MPT Administrative Assistant, Senior	1.00	52,393	1.00	52,918	2.00	101,389
MPT Administrator I	1.00	79,741	1.00	77,630	1.00	90,000
MPT Assistant Business Manager	0.00	40,064	1.00	40,464	1.00	43,061
MPT Associate Producer I	0.00	0	0.00	0	1.00	61,948
MPT Broadcast Engineer	1.00	76,694	1.00	77,463	1.00	79,689
MPT Budget Specialist, Senior	1.00	75,559	1.00	76,316	1.00	78,554
MPT Chief Engineer	1.00	163,054	1.00	113,551	2.00	226,671
MPT Computer Network Systems Administrator	1.00	90,824	1.00	91,927	1.00	94,008
MPT Coordinator	1.00	0	0.00	0	0.00	0
MPT Digital Video Broadcast Supervisor	1.00	79,050	1.00	79,843	1.00	82,044
MPT Director I	1.00	60,179	1.00	60,782	1.00	63,174
MPT Director II	2.00	252,390	3.00	254,918	3.00	261,371
MPT Director III	2.00	58,110	2.00	194,312	1.00	77,000
MPT Editor	6.00	332,996	6.00	336,567	6.00	351,203
MPT Facilities & Maintenance Technician I	1.00	38,953	1.00	39,342	1.00	41,949
MPT Facilities & Maintenance Technician II	1.00	46,195	1.00	46,658	1.00	49,192
MPT Facilities & Maintenance Technician III	1.00	57,802	1.00	58,381	1.00	60,797
MPT Financial Specialist	0.00	54,194	1.00	54,737	1.00	57,190
MPT Fiscal Accounts Chief, Lead	1.00	51,325	1.00	51,839	1.00	54,321
MPT Human Resources Associate	2.00	57,630	2.00	102,405	2.00	113,275
MPT Lead Digital Video Specialist	1.00	121,686	2.00	122,905	2.00	127,677
MPT Lead Security Guard	1.00	43,220	1.00	43,653	1.00	46,217
MPT Maintenance Engineer, Senior	2.00	154,163	2.00	155,708	2.00	160,152
MPT Manager	3.00	117,862	3.00	165,893	2.00	123,854
MPT Managing Director	2.00	221,001	2.00	214,867	2.00	218,720
MPT Managing Director II	0.00	24,858	0.00	0	1.00	131,700
MPT Master Control Director I	1.00	55,464	1.00	56,019	1.00	58,460
MPT Security Guard I	2.00	60,974	2.00	61,585	2.00	66,969
MPT Specialist	1.00	39,065	1.00	39,457	1.00	42,063
MPT Supervisor, Studio	1.00	60,149	1.00	60,751	1.00	63,145
MPT Supervisor, Technical	6.00	438,099	7.00	554,585	6.00	484,016
MPT Technician I Non-Exempt	1.00	44,382	1.00	44,827	0.00	0
MPT Technician III Exempt	1.00	69,336	1.00	70,030	1.00	72,330
MPT Technician, Audio	2.00	123,667	2.00	124,906	2.00	129,658
MPT Telephone Network Administrator	1.00	59,105	1.00	59,698	1.00	62,101
MPT Television Director, Senior	1.00	66,652	1.00	73,193	1.00	75,462
MPT Transmitter Maintenance Engineer	2.00	53,848	1.00	54,387	1.00	56,844
MPT Vice President	2.00	283,936	2.00	286,782	2.00	289,916

3 Year Position Summary

Classification Title	FY 2021 Positions	FY 2021 Expenditures	FY 2022 Positions	FY 2022 Appropriation	FY 2023 Positions	FY 2023 Allowance
MPT Vice President, Executive	1.00	220,238	1.00	217,769	1.00	230,047
MPT Vice President, Senior	1.00	148,719	1.00	150,209	1.00	151,713
MPT Videographer	3.00	177,702	3.00	179,481	4.00	231,523
MPT Videographer, Senior	2.00	59,234	2.00	123,914	2.00	131,811
Total R15P0002	64.00	4,394,810	67.00	4,755,814	68.00	5,031,504
R15P0003 - Broadcasting						
MPT Administrative Assistant, Senior	1.00	51,925	1.00	52,445	1.00	54,921
MPT Broadcast Services Coordinator	3.00	105,264	3.00	157,010	3.00	173,203
MPT Coordinator	2.00	85,341	2.00	86,195	2.00	91,334
MPT Director I	5.00	359,891	5.00	363,497	5.00	374,864
MPT Director II	3.00	229,542	3.00	231,842	3.00	238,525
MPT Manager	2.00	111,329	2.00	112,444	3.00	180,421
MPT Managing Director	5.00	479,872	5.00	484,680	5.00	494,836
MPT Managing Director II	2.00	229,542	2.00	231,842	2.00	235,524
MPT Producer	3.00	136,420	2.00	137,787	3.00	202,526
MPT Producer, Executive	1.00	82,535	1.00	83,362	1.00	85,529
MPT Specialist II	3.00	92,807	3.00	105,478	3.00	113,424
MPT Technician II Exempt	1.00	55,543	1.00	56,100	0.00	0
MPT Vice President	2.00	240,262	2.00	242,670	2.00	246,244
Total R15P0003	33.00	2,260,273	32.00	2,345,352	33.00	2,491,351
R15P0004 - Content Enterprises						
MPT Administrative Assistant II	1.00	47,939	1.00	48,419	1.00	50,936
MPT Administrative Assistant, Senior	1.00	13,946	1.00	55,759	1.00	53,903
MPT Assistant Business Manager	1.00	0	0.00	0	0.00	0
MPT Assistant Producer	2.00	39,981	1.00	40,382	2.00	96,642
MPT Associate Producer I	3.00	91,118	3.00	139,350	2.00	97,110
MPT Associate Producer II	4.00	99,915	2.00	100,916	2.00	105,908
MPT Content Director, Senior	1.00	0	1.00	93,115	1.00	75,728
MPT Coordinator	2.00	90,649	2.00	91,557	2.00	96,641
MPT Director II	1.00	57,203	0.00	0	2.00	157,906
MPT Director III	1.00	84,316	1.00	85,161	1.00	87,310
MPT Director, News & Public Affairs	1.00	83,086	1.00	83,918	1.00	86,080
MPT Editor	0.00	48,959	1.00	49,450	3.00	162,715
MPT Executive Producer, Interactive Media	1.00	54,925	1.00	85,536	0.00	0
MPT Financial Specialist	1.00	0	0.00	0	0.00	0
MPT Manager	0.00	36,345	1.00	58,479	0.00	0
MPT Managing Director	1.00	43,128	1.00	103,700	2.00	204,950
MPT Managing Director II	2.00	238,558	2.00	240,950	2.00	244,540
MPT Producer	14.00	898,354	15.00	985,330	12.00	833,628
MPT Producer, Executive	3.00	275,619	3.00	278,382	3.00	284,598
MPT Specialist	1.00	0	1.00	38,569	0.00	0
MPT Specialist II	1.00	0	0.00	0	0.00	0
MPT Technician I Exempt	0.00	50,999	1.00	51,510	1.00	53,995
MPT Vice President, Senior	0.00	181,778	1.00	183,600	1.00	185,436
MPT Videographer	1.00	0	0.00	0	0.00	0
MPT Videographer, Senior	0.00	67,662	1.00	68,340	1.00	70,656
Total R15P0004	43.00	2,504,480	41.00	2,882,423	40.00	2,948,682
Total R15 Maryland Public Broadcasting Commission	145.00	9,747,534	145.00	10,601,876	145.00	11,098,048