

TU MATTERS TO MARYLAND

CAPITAL BUDGET TESTIMONY

TO THE MARYLAND GENERAL ASSEMBLY

Presented by **Melanie Perreault**
Interim President, Towson University
March 2023

TOWSON UNIVERSITY'S MOMENTUM IS RISING



NATIONALLY RECOGNIZED

NO. 9

public university in the north region, U.S. News & World Report

NO. 15

master's university in the nation, Washington Monthly

NO. 50

in value among all national universities, Money

NO. 75

public research university in the nation, Forbes

NO. 95

public university in the nation, Forbes

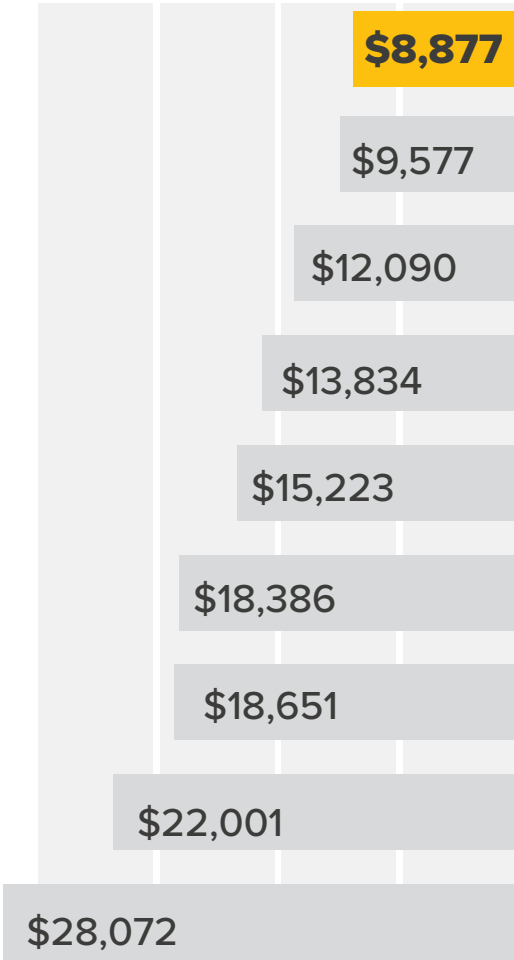


A GREAT RETURN ON MARYLAND'S INVESTMENT

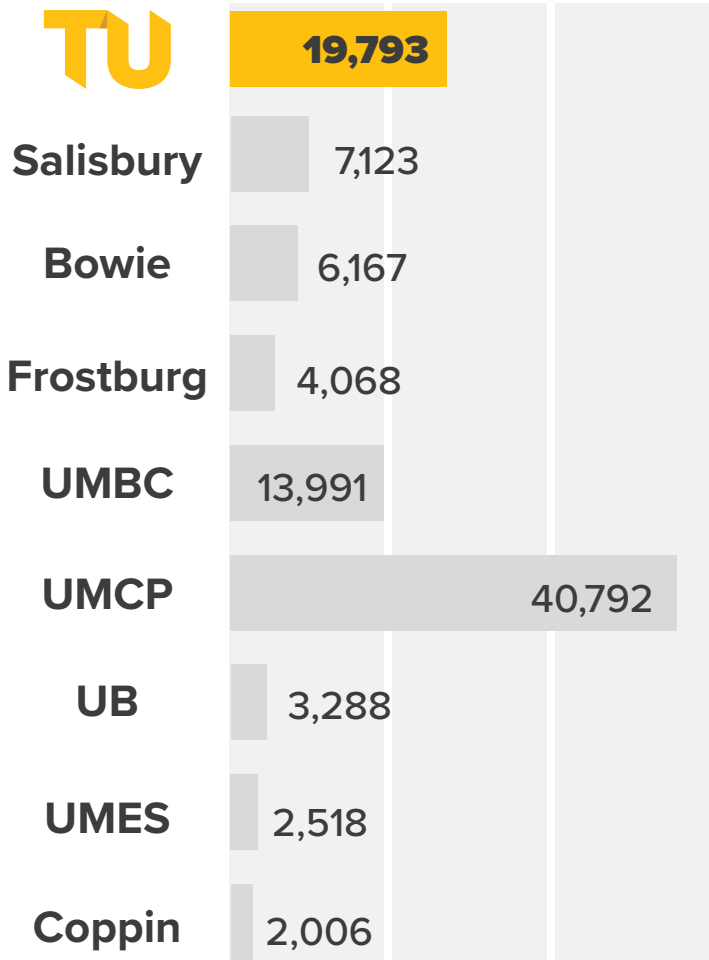
TOWSON UNIVERSITY ACHIEVES THE SECOND-HIGHEST GRADUATION RATE IN THE USM



FY23 ESTIMATED FUNDS PER STUDENT FTE



USM INSTITUTION HEAD COUNT



Governor's FY23 Budget Book

Source: USM Institutional Research Information System; Fall 2022 Report

DELIVERING ECONOMIC VALUE FOR MARYLAND



ACCELERATING BUSINESS DEVELOPMENT

The StarTUP at The Armory, TU's business engagement center, is a state-wide hub for entrepreneurship and innovation. In October 2022, this one-of-a-kind facility earned national recognition as the winner of the Engaged University Award by the UEDA.

IN FY2022, TOWSON UNIVERSITY GENERATED:

\$2.1 BILLION
IN ECONOMIC ACTIVITY

\$746 MILLION
IN EMPLOYEE COMPENSATION

7,544 MARYLAND JOBS

\$135 MILLION
IN STATE & COUNTY TAXES

TU ACCOUNTS FOR **20%** OF
THE TOTAL ECONOMIC IMPACT
GENERATED BY USM INSTITUTIONS

\$246.8 MILLION
IN STUDENT SPENDING AT
OFF-CAMPUS BUSINESSES

*Regional Economic Studies Institute, November 2022

REFLECTING MARYLAND

**TU'S CAMPUS EDUCATES
MORE BLACK STUDENTS &
THE HIGHEST PERCENTAGE
OF LATINX STUDENTS
OF ANY INSTITUTION IN THE USM**

**TU HAS ACCOUNTED FOR
70% OF MINORITY
ENROLLMENT
GROWTH FOR USM
OVER THE LAST 5 YEARS**

DIVERSITY IN TU ENROLLMENT VS. MARYLAND POPULATION

	AFRICAN AMERICAN	ASIAN	LATINX
TOWSON UNIVERSITY*	27.9%	6.5%	9.5%
STATE OF MARYLAND**	31.4%	6.9%	11.1%

**Source: USM Institutional Research Information System; Fall 2022 Report*

***Source: 2020 U.S. Census Data*

54.2%

**OF TU STUDENTS IDENTIFY AS A
RACIAL OR ETHNIC MINORITY**

90%

**OF STUDENTS
ARE FROM MARYLAND**



SIX-YEAR GRADUATION RATE

	OVERALL	AFRICAN AMERICAN	LATINX	ALL MINORITIES	PELL RECIPIENTS
TOWSON UNIVERSITY	73%	74%	63%	70%	73%
MARYLAND PUBLIC INSTITUTIONS*	68%	53%	66%	61%	53%
NATIONAL AVERAGE	63%	46%	57%	57%	52%

**Primary State Control Only Including Morgan State University
and Saint Mary's College of Maryland*

IPEDS - 2014 cohort data

COLLEGE OF HEALTH PROFESSIONS BUILDING

Towson University is addressing severe shortages in Maryland's health professions workforce by producing the most health professions bachelor's degrees in the state.¹ We appreciate the state's support for the new College of Health Professions building, which is vital to close Maryland's 22,000-person employment gap.²

¹ U.S. Department of Education, IPEDS for CIP 51 (health professions and related programs) 2021–22

² Maryland Workforce Exchange, December 2022

THIS PROJECT WILL:

- Support the college's 123% increase in undergraduate enrollment since 1998
- Alleviate space restrictions that limit the college to enrolling less than 20% of applicants in high-demand programs
- Help fill the 22,000-person gap in Maryland's health professions workforce, which causes \$1.6 billion in unrealized wages and \$170 million in unrealized state and local tax revenues

TOWSON UNIVERSITY CAPITAL IMPROVEMENT PROGRAM REQUEST

COLLEGE OF HEALTH PROFESSIONS BUILDING

FY2020	\$5,266,000 Planning
FY2021	\$6,437,000 Planning
FY2022	\$50,684,000 Planning & Construction
FY2023	\$88,967,000 Construction, Equipment & NBF
FY2024	\$43,030,000 Construction & Equipment
TOTAL COST	\$194,384,000
GSF	228,993
COMPLETED	Summer 2024

SMITH HALL RENOVATION

When science programming moved to TU’s new Science Complex in 2021, Smith Hall was largely mothballed. The adaptive reuse and renovation of Smith Hall will support the relocation of the university’s mass communication and electronic media and film departments, helping to address an expected 44% increase in necessary net assignable square feet (NASF) needed to house TU’s College of Fine Arts & Communication projected enrollment growth over the next 10 years. Towson University determined that demolition and reconstruction of the East Wing of Smith Hall and renovation of the West Wing is the most cost effective and time efficient alternative that meets the space and programmatic needs of the University while minimizing any environmental impact.



THIS PROJECT WILL:

- Prevent an underutilized building from sitting vacant in the heart of TU’s campus, having major safety and financial implications
- Completely renovate a core campus asset to support student success and improve time to degree
- Address the university’s current 300,000 NASF space need deficit at a cost that is nearly 40% cheaper than constructing a new building

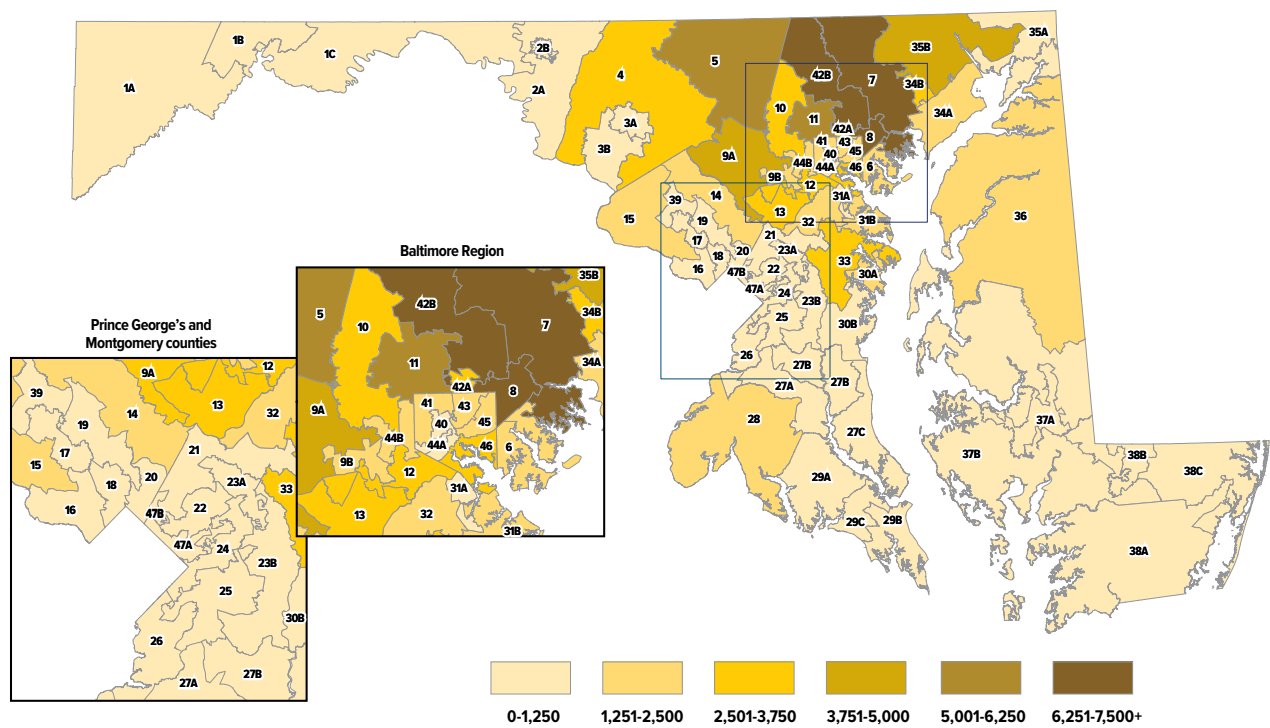
TOWSON UNIVERSITY CAPITAL IMPROVEMENT PROGRAM REQUEST

SMITH HALL RENOVATION

FY2023	\$6,066,000 Planning
FY2024	\$20,808,000 Planning & Construction
FY2025	\$68,177,000 Planning, Construction & Equipment
FY2026	\$58,474,000 Construction & Equipment
TOTAL COST	\$153,525,000
GSF	201,400
COMPLETED	Fall 2026

Governor’s CIP – January 2023

TOWSON UNIVERSITY ALUMNI BY MARYLAND LEGISLATIVE DISTRICT



1A.....98	14.....2127	29A.....580	38C.....576
1B.....107	15.....1297	29B.....308	39.....1186
1C.....161	16.....625	29C.....547	40.....987
2A.....848	17.....1063	30A.....1272	41.....1684
2B.....208	18.....728	30B.....741	42A.....2928
3A.....1201	19.....1202	31A.....374	42B.....7225
3B.....832	20.....767	31B.....2294	43.....2193
04.....2895	21.....1252	32.....1977	44A.....211
05.....5268	22.....533	33.....3831	44B.....1938
06.....2340	23A.....417	34A.....2288	45.....1443
07.....8669	23B.....977	34B.....2983	46.....2585
08.....6633	24.....693	35A.....594	47A.....171
9A.....3762	25.....629	35B.....4497	47B.....76
9B.....1481	26.....561	36.....1508	
10.....3513	27A.....388	37A.....77	
11.....5847	27B.....669	37B.....725	
12.....3045	27C.....641	38A.....172	
13.....3207	28.....1332	38B.....195	



FOR ADDITIONAL INFORMATION

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