



# FIRST FOR MARYLAND

## CAPITAL BUDGET TESTIMONY

TO THE MARYLAND GENERAL ASSEMBLY

Presented by **Mark R. Ginsberg**

*President, Towson University*

March 2025

# RANKINGS & RECOGNITIONS

## One of America's top public universities

### Wall Street Journal 2025 College Rankings

 **NO. 1**  
public university  
in Maryland

 **NO. 15**  
public university  
in the nation

 **NO. 40**  
among all U.S.  
universities,  
public or private

### U.S. News & World Report 2025 Best College Rankings

 **NO. 5**  
public university in  
the North


 **NO. 15**  
university in the  
North, public or  
private

### Affordable access to excellence 2024–25 National Recognitions

 **MARYLAND'S  
NO. 1**  
“Best Bang for  
the Buck”  
Washington Monthly

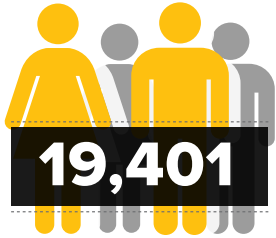
 **NO. 1**  
for social mobility  
in Maryland  
Wall Street Journal

 **NO. 37**  
for social mobility  
in the U.S.  
Wall Street Journal

 **RANKED  
4.5 STARS**  
Top 100 public  
university in the U.S.  
Money Magazine

# AN ENGINE OF OPPORTUNITY

At TU, life-changing opportunities are for everyone.



TU'S STUDENT BODY

**16,264** undergraduates

**3,137** graduate students

**19,401**

**60%** identify as a minoritized racial or ethnic group

**90%** are from Maryland

**17%** are first-generation college students

**38%** receive Pell grants

**57%** receive financial aid

Fall 2024 undergraduate enrollment

## REFLECTING MARYLAND

Towson University's student body reflects Maryland's diverse state-wide population.

ETHNICITY	TOWSON UNIVERSITY*	STATE OF MARYLAND**
BLACK	33%	31.4%
ASIAN	6%	6.9%
LATINE/X	11%	11.1%

\*Towson University's 2024 fall student enrollment

\*\*Maryland's population via 2020 census

## INCLUSIVE SUCCESS

### SIX-YEAR GRADUATION RATE

	OVERALL	BLACK	LATINE/X	PELL RECIPIENTS
TOWSON UNIVERSITY	68%	69%	64%	64%
MARYLAND PUBLIC INSTITUTIONS*	67%	50%	65%	52%
NATIONAL AVERAGE	64%	45%	57%	52%

\*Primary State Control Only, Including Morgan State University and Saint Mary's College of Maryland

IPEDS - 2017 cohort data

# EMPOWERING MARYLAND'S WORKFORCE

## TRADITIONAL SPIRES OF EXCELLENCE

TU is the largest provider of educators and undergraduate health professionals in the state.

**92%** of recent TU graduates are employed in the region.

## EMERGING INDUSTRY LEADERS

TU is now a nationally recognized center for STEM excellence, with emerging fields in cybersecurity and computer science.



**Ranked No. 65** in the country by U.S. News & World Report for Best Online Master's in Computer Information Technology Programs (2025)



Recognized as a National Security Agency (NSA) **Center of Academic Excellence (CAE) in Cyber Operations**—one of just 22 institutions in the nation to earn the designation

**MARYLAND'S LARGEST COLLEGE OF EDUCATION**



**2,702**

students currently enrolled in education programs



**4,000+**

K-12 educators produced at TU over the last decade



**RANKED NO. 46** in the country by U.S. News & World Report for Best Online Master in Education Programs (2025)

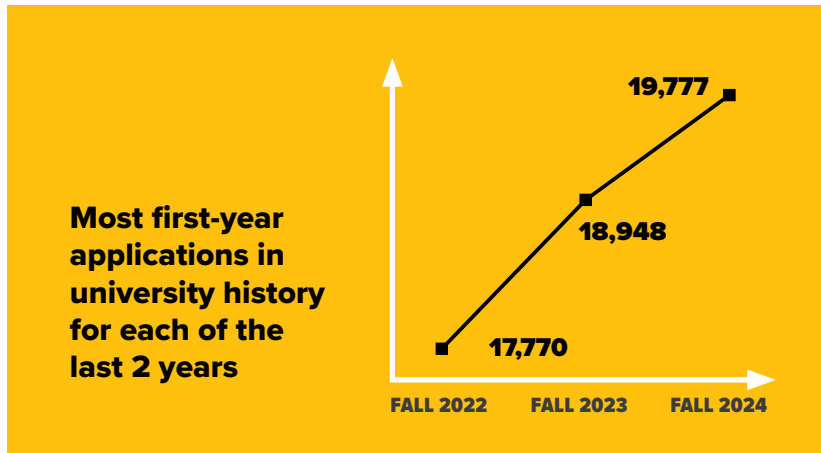
## PRODUCING MARYLAND'S HEALTH CARE HEROES

**Bachelor's Degrees Conferred In Health Professions and Related Clinical Sciences by Maryland Institutions**

<b>1</b>	Towson University	487
<b>2</b>	University of Maryland - College Park	439
<b>3</b>	University of Maryland - Baltimore	433
<b>4</b>	University of Maryland Global Campus	362
<b>5</b>	Stevenson University	184
<b>6</b>	Salisbury University	158
<b>7</b>	Notre Dame of Maryland University	131
<b>8</b>	Frostburg State University	128
<b>9</b>	Johns Hopkins University	108
<b>10</b>	Coppin State University	86

# UPWARD TRAJECTORY

**TU's momentum continues to reach new heights.**



**255**  
**doctoral students currently enrolled**  
Most in university history

## TOP FULBRIGHT INSTITUTION

For the second-straight year, the U.S. Department of State's Bureau of Educational and Cultural Affairs has named Towson University a Fulbright Top Producing Institution for U.S. Students.

## PURSUING R2

TU faculty and students are performing bold, inclusive and impactful research with a focus on interdisciplinary collaboration and new discoveries. TU has been designated one of Carnegie's Research Colleges and Universities and is on track to achieve the R2: High Research Activity classification in 2027.



**148 GRANTS**  
— TOTALING —  
**\$13.6 MILLION**  
IN FY2024



**34% INCREASE**  
— IN —  
**GRANT PROPOSALS**  
SINCE 2023



**\$13 MILLION**  
— INVESTED IN —  
**RESEARCH**  
IN FY2024

# ELECTRICAL SUBSTATION

TU requires an additional electrical substation to support current and future campus development, as well as increased research activity as the university pursues R2 Carnegie Classification. This project calls for significant modifications to the existing campus distribution to increase capacity and allow for the retirement of the old switchgear, which is well beyond its recommended lifespan. With TU's current central plant electrical substation at approximately 95% capacity, TU is inching closer to firm electrical capacity, making this facility a critical need for our campus.

## Environmental Impact & Sustainability

The new electrical substation will allow TU to incorporate long-term and on-going electric distribution planning to facilitate electrification and decarbonization to comply with state law. As part of Maryland's Climate Solutions Now Act passed in 2022 and the Building Energy Performance Standards, TU is required to be fully net zero by 2040. This includes fully decarbonizing the campus and ensuring that our buildings are all electric. In addition, all fossil fuel-based systems on campus (all-natural gas building heating and hot water systems) must be transitioned to all electric systems. This will be very difficult—nearly impossible—without the new substation.

## FUNDING NUMBERS

FY2027	\$2,804,000 Planning
--------	-------------------------

FY2028	\$26,883,000 Planning & Construction
--------	---

FY2029	\$20,957,000 Construction & Equipment
--------	--

<b>TOTAL COST</b>	<b>\$50,644,000</b>
-------------------	---------------------

<b>COMPLETED</b>	<b>Summer 2030</b>
------------------	--------------------

Note: Site project with substantial in ground utility replacement and upgrades.

## THIS PROJECT WILL:



Reduce the deferred maintenance on campus by **\$7 million**



Increase the power capacity available to serve campus and meet future needs



Alleviate strain on an electrical power supply station that has supported recent campus development



Reduce TU's carbon footprint and CO2 emissions, as well as energy costs, by up to \$500,000 per year

# SMITH HALL RENOVATION




When science programming moved to TU's new Science Complex in 2021, Smith Hall was largely mothballed. The adaptive reuse and renovation of Smith Hall will support the relocation of the university's mass communication and electronic media and film departments, helping to address an expected 44% increase in necessary net assignable square feet (NASF) needed to house TU's College of Fine Arts & Communication's projected enrollment growth over the next 10 years.

## Geothermal Energy

The state passed recent legislation including the Climate Solutions Now Act that will impact future building projects. An extensive review from TU's project team determined that the use of a geothermal well field would accommodate 85-90 percent of the heating and cooling loads of the Smith Hall building. This system will also provide extensive annual operational savings. Adding this geothermal green premium will help align this building with the state's mandates to reduce emissions. With the project, TU will become among the first in the region to integrate geothermal energy. TU acknowledges the support for the geothermal portion of the project and the nine million dollar swap in funding source from GO bonds to the Strategic Energy Investment Fund.



### THIS PROJECT WILL:

-  Prevent an underutilized building from sitting vacant in the heart of TU's campus, having major safety and financial implications
-  Completely renovate a core campus asset to support student success and improve time to degree
-  Address the university's current 300,000 NASF space need deficit at a cost that is nearly 40% cheaper than constructing a new building

## FUNDING NUMBERS

FY2023	\$6,066,000 Planning
FY2024	\$20,808,000 Planning & Construction
FY2025	\$32,474,000 Planning & Construction
FY2026	\$71,102,000 Construction & Equipment
FY2027	\$35,973,000 Construction & Equipment
<b>Total</b>	<b>\$166,720,000</b>
<b>COMPLETED</b>	<b>Summer 2027</b>

# STUDENT SERVICES BUILDING

TU intends to construct a new Student Services Building, which will serve as the front door to the university and address current and future growth needs. This space will relocate and house multiple university departments that are currently spread out across campus, including Enrollment Services, Tutorial Services, Academic Advising, Accessibility & Disability Support Services, English Language Center and the International Initiatives Office. Additionally, the building will be home to the University Welcome Center and Alumni Functions, providing students comprehensive services from the first visit to campus throughout the rest of their life as a proud alumnus.

## THIS PROJECT WILL:



Reduce the deferred maintenance on campus by **\$23 million**



Support enrollment growth by replacing the outdated and worn-down building that currently introduces visitors to campus



Function as a key resource for students and visitors alike, welcoming prospective families onto campus from the formal entrance off Towsontown Boulevard and servicing current student support programs



Allow for streamlined cross-functional collaboration across key university departments, including a one-stop shop for Admissions, Financial Aid and Student Billing services

## FUNDING NUMBERS

FY2029	\$3,004,000 Planning
--------	-------------------------

FY2030	\$33,300,000 Planning & Construction
--------	---

FY2031	\$32,068,000 Construction & Equipment
--------	--

<b>TOTAL COST</b>	<b>\$68,372,000</b>
-------------------	---------------------

<b>COMPLETED</b>	<b>Spring 2029</b>
------------------	--------------------

**Note:** Replaces the Enrollment Services Building



# CAMPUS MASTER PLAN

## AS TU ADAPTS AND EVOLVES, SO TOO MUST ITS BUILDINGS.

TU's 2020–23 Campus Master Plan serves as a roadmap for the sustainable development of our main campus, outlining investments that advance our institutional mission and meet the needs of a rising world-class research university. Modern facilities and technologies fuel learning, discovery and creativity for our students and faculty.

The physical condition of many existing buildings has deteriorated due to heavy use and age. Pedagogy, research and associated technologies have evolved significantly since many campus buildings were designed and built. Towson University's strategy aims to responsibly address existing space deficits and maintain an exceptional educational environment.

### TU'S FUTURE PRIORITY PROJECTS

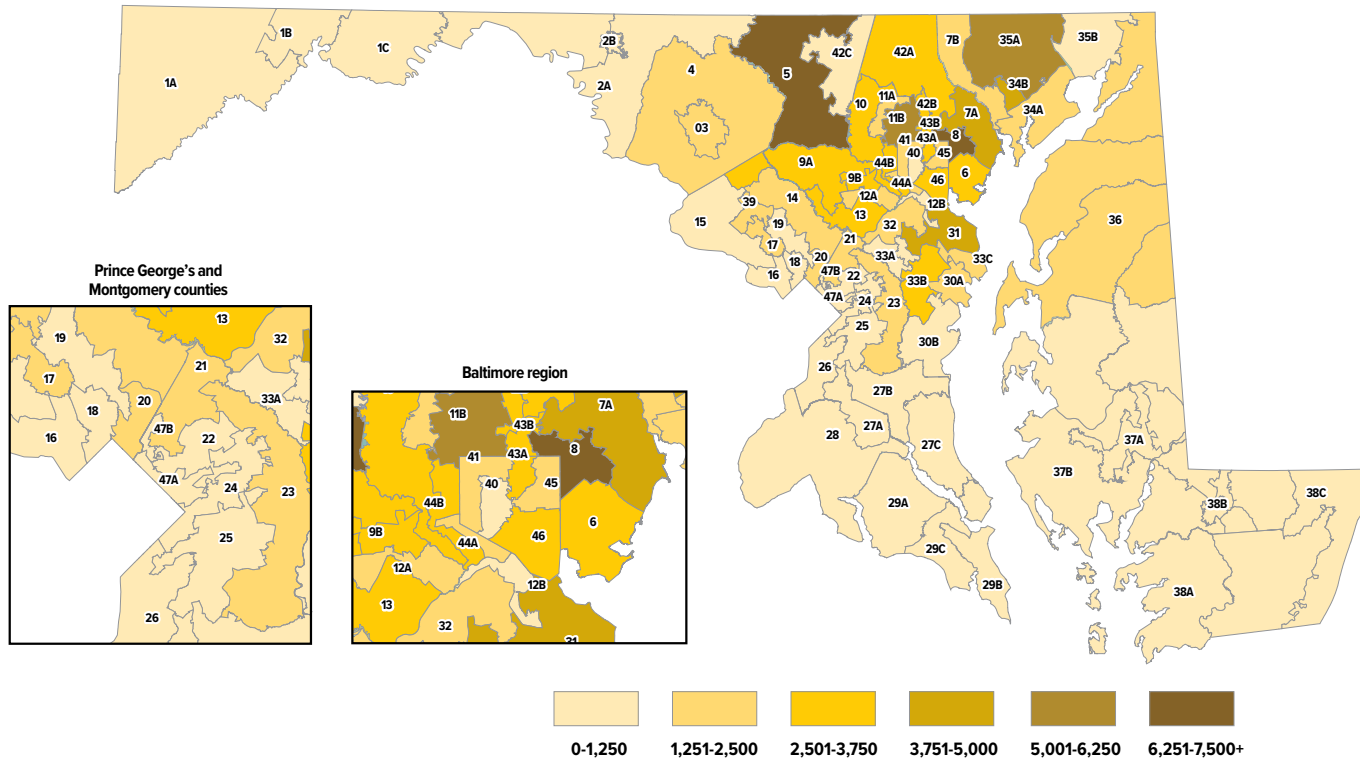
- College of Business & Economics
- Sustainable Transportation & ADA Enhancements
- Stephens Hall Renovation

[TOWSON.EDU/MASTERPLAN](https://www.towson.edu/masterplan)



# ALUMNI THROUGHOUT MARYLAND

More than 115,000 Towson Tigers live in Maryland.



1A.....	83	12B.....	138	028.....	1210	38A.....	148
1B.....	178	13.....	2942	29A.....	682	38B.....	231
1C.....	140	14.....	1590	29B.....	439	38C.....	741
2A.....	911	15.....	915	29C.....	427	39.....	1449
2B.....	321	16.....	726	30A.....	1075	40.....	1217
03.....	2265	17.....	1557	30B.....	810	41.....	1338
04.....	1909	18.....	577	31.....	4360	42A.....	3229
05.....	6590	19.....	1098	32.....	2187	42B.....	1522
06.....	2650	20.....	1321	33A.....	662	42C.....	1385
07A.....	4386	21.....	1348	33B.....	587	43A.....	2665
07B.....	2045	22.....	642	33C.....	1267	43B.....	3190
08.....	6769	23.....	1299	34A.....	2113	44A.....	1912
09A.....	3015	24.....	958	34B.....	4597	44B.....	1137
09B.....	1570	25.....	840	35A.....	5496	45.....	1691
10.....	2847	26.....	590	35B.....	835	46.....	2759
11A.....	1879	27A.....	231	36.....	1752	47A.....	211
11B.....	6124	27B.....	754	37A.....	231	47B.....	99
12A.....	1921	27C.....	631	37B.....	708		





**FOR ADDITIONAL INFORMATION**

**Kathleen Maloney**

*Associate Vice President of Government Relations and Public Policy*

Office: 410.704.4034 | Cell: 410.409.0978 | [kmaloney@towson.edu](mailto:kmaloney@towson.edu)

0225.0120

