## GUIDELINES FOR SETTING CONTRACT SUBGOALS IN STATE MBE PROGRAM

## I. Preliminary Considerations

As a threshold matter, the process for setting contract goals and subgoals shall begin with the following considerations:

- (1) Goals and subgoals shall be set on a contract by contract basis.
- (2) Goals and subgoals shall only be set on contracts that actually have subcontracting opportunities.
  - (3) The unit shall examine the type of work involved in the contract.
  - (4) The unit shall determine whether there are certified MBEs available to perform the work.

## II. Subgoal Process

Once an overall MBE participation goal is set for a contract, each unit shall determine the appropriate subgoals using the following Subgoal Process:

- (1) Determine the expected value of the procurement. The Subgoal Process must be completed for any procurement expected to equal or exceed \$200,000 in value, regardless of contract type or procurement category. This includes master contract task order procurements where MBE goals and subgoals are determined at the task order level. For procurements that are not expected to have a value that equals or exceeds \$200,000, completion of the Subgoal Process is discretionary.
- (2) Identify the Major Industry Category encompassed by the contract. The Major Industry Categories, which are defined at COMAR 21.01.02.01, are listed below with the Combined Industry Category acronym pertinent to that industry:

Major	Combined		
Industry Category	<b>Industry Category</b>		
Architectural & Engineering	AE-CRS		
Construction	Cons		
Construction Related Services	AE-CRS		
Human, Cultural, Social, & Educational Services	Serv		
IT Services	IT		
IT Supplies & Equipment	IT		
Maintenance	Main		
Services	Serv		
Supplies & Equipment	CSE		

- (3) The Recommended Subgoals for each Combined Industry Category are set forth below in item II (7). Use of the Recommended Subgoals is subject to the parameters set forth it items II (4) through II (7).
- (4) Subgoals are only permissible when the overall goal for the contract is greater than or equal to the sum of the Recommended Subgoals for all Subgroups in the Combined Industry Category plus two. If the overall goal for the contract is not greater than or equal to the sum of the subgoals plus two, the unit may not use any subgoals on that contract.
- (5) A Recommended Subgoal may not be set if the number of certified firms in the Subgroup who are available to perform the work on a contract is less than 3. For purposes of determining the number of certified firms in a Subgroup, always count dually certified firms as being owned by a member of the relevant racial or ethnic Subgroup, not as a woman-owned firm. **Note:** For purposes of counting MBE participation, bidders or offerors may use a dually certified firm to meet any subgoal they want.
- (6) The Recommended Subgoals should be evaluated for each Subgroup. If the Subgroup has 3 or more certified firms who are available to perform the work on a contract, the Recommended Subgoal for that Subgroup should be set unless the unit explains the basis for not applying the Recommended Subgoal and the explanation relates to something specific in the Procurement Review Group documentation.
- (7) If a bidder or offerror is unable to meet the overall goal and/or any subgoals established for a contract, the bidder or offerror may request a waiver and submit documentation demonstrating that it made good faith efforts to meet the overall goal and subgoals.
- (8) Recommended Subgoals are indicated in the following chart for the Subgroups with the greatest disadvantage or underrepresentation for each Combined Industry Category.

RECOMMENDED SUBGOALS							
Combined Industry Category	Cons	AE-CRS	Main	IT	Serv	CSE	
Subgroups							
African American	7%	6%	8%	7%	7%	6%	
Hispanic American	_	2%	3%	2%	_	_	
Asian American	4%	_	3%	_	4%	5%	
Women	_	9%	_	8%	12%	10%	
Subgoal Total	11%	17%	14%	17%	23%	21%	
*Subgoal Total Plus 2% Margin	13%	19%	16%	19%	25%	23%	
*The Subgoal Total Plus 2% Margin is the sum of the Recommended Subgoals plus 2%.							

(9) The attached MBE Program Subgoal Worksheet must be completed and signed for all procurements that have an overall goal.