

Baltimore City Community College

MISSION

Baltimore City Community College (BCCC) provides quality, affordable, and accessible education meeting the professional and personal goals of a diverse population, changing lives, and building communities.

VISION

Baltimore City Community College is an innovator in providing quality career pathways and educational opportunities for a diverse population of learners to exceed the challenges of an ever-changing competitive workforce and environment.

KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

Goal 1. Increase Student Retention and Success.

Obj. 1.1 Increase 3-year graduation-transfer-retention rates of first-time, full-time entrants seeking degree or certificate.

Obj. 1.2 Increase fall-to-fall retention rates of full-time entrants to 54 percent for first-time, full-time fall 2017 entrants and 35 percent for first-time, part-time entrants.

Obj. 1.3 Increase number of degrees and certificates awarded.

Obj. 1.4 Ensure tuition and fees for Maryland residents remain one of the lowest.

Performance Measures	2015 Act.	2016 Act.	2017 Act.	2018 Act.	2019 Act.	2020 Est.	2021 Est.
Percent of students who graduated within 3 years	4%	9%	10%	13%	11%	12%	13%
Percent of students who transferred out to 4-year institutions within 3 years	7%	12%	14%	10%	12%	12%	12%
Percent of students who transferred out to 2-year institutions within 3 years	12%	14%	6%	9%	10%	10%	10%
Percent of students who were retained at the end of 3 years	15%	15%	14%	13%	11%	12%	13%
Combined Graduation-transfer-out rate	23%	36%	30%	36%	33%	34%	35%
Graduation-transfer rate of entering study cohort 4 years later	34%	29%	41%	33%	37%	38%	39%
Retention rate of first-time full-time entrants	42%	44%	45%	45%	43%	44%	45%
Retention rate of first-time part-time entrants	28%	27%	26%	29%	33%	34%	35%
Number of degrees awarded	405	425	380	441	431	493	495
Number of certificates awarded	104	113	108	205	198	206	210
Percent of credit students receiving Pell Grants	52%	54%	44%	41%	38%	38%	38%
Percent of credit students receiving any financial aid	61%	62%	53%	51%	47%	47%	47%
Average tuition and fees per credit hour for all Maryland community colleges	\$130	\$137	\$142	\$146	\$152	\$157	\$161
Average tuition and fees per credit hour for BCCC	\$110	\$110	\$123	\$133	\$133	\$143	\$143

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Goal 2. Increase relationships with business and education partnerships.

Obj. 2.1 Develop new programs to meet business and industry needs.

Obj. 2.2 Increase enrollment in non-credit Workforce Development contract training courses (measured in full-time equivalent).

Obj. 2.3 Increase the percent of Career Program Graduates employed or enrolled at senior institutions within one year of graduation.

Obj. 2.4 Increase the Nursing (RN) licensure exam pass rate and Dental Hygiene licensure exam pass rate.

Performance Measures	2015 Act.	2016 Act.	2017 Act.	2018 Act.	2019 Act.	2020 Est.	2021 Est.
Enrollment (seats taken) in contract training courses	2,460	2,863	4,385	2,472	2,788	2,900	2,950
Percent of career program graduates employed full-time in related or somewhat related field	N/A	N/A	75%	N/A	75%	N/A	80%
Percent of organizations reporting satisfaction with training	100%	100%	100%	100%	100%	100%	100%
Nursing (RN) licensure exam pass rate	57%	79%	84%	85%	85%	86%	87%
Dental Hygiene licensure exam pass rate	100%	100%	100%	100%	100%	100%	100%

Goal 3. Measure institutional effectiveness and sustainability

Obj. 3.1 First-time entrants needing English/Reading remediation who complete remediation within 4 years.

Obj. 3.2 Increase credit and non-credit enrollment of Maryland residents.

Performance Measures	2015 Act.	2016 Act.	2017 Act.	2018 Act.	2019 Act.	2020 Est.	2021 Est.
Percent of tested fall entrants requiring remediation in math	92%	96%	97%	98%	99%	98%	98%
Percent of tested fall entrants requiring remediation in English/Reading	74%	77%	93%	86%	85%	86%	86%
Of first-time entrants who needed any developmental courses, the percent who completed remediation within 4 years	25%	18%	30%	27%	29%	30%	31%
Credit enrollment of Maryland residents	5,010	4,439	4,079	3,813	4,221	4,764	5,399
Non-credit enrollment of Maryland residents	9,075	8,704	9,596	7,787	6,367	6,558	6,755