

Baltimore City Community College

MISSION

Baltimore City Community College (BCCC) provides quality, affordable, and accessible education meeting the professional and personal goals of a diverse population, changing lives, and building communities.

VISION

Baltimore City Community College is an innovator in providing quality career pathways and educational opportunities for a diverse population of learners to exceed the challenges of an ever-changing competitive workforce and environment.

KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

Goal 1. Increase Student Retention and Success.

- Obj. 1.1** Increase 3-year graduation-transfer-retention rates of first-time, full-time entrants seeking a degree or certificate.
- Obj. 1.2** Increase fall-to-fall retention rates of full-time entrants to 54 percent for first-time, full-time fall entrants and 35 percent for first-time, part-time entrants.
- Obj. 1.3** Increase number of degrees and certificates awarded.
- Obj. 1.4** Ensure tuition and fees for Maryland residents remain one of the lowest.

Performance Measures	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Est.	2023 Est.
Percent of students who graduated within 3 years	10%	13%	11%	14%	18%	19%	20%
Percent of students who transferred out to 4-year institutions within 3 years	14%	10%	12%	9%	3%	5%	6%
Percent of students who transferred out to 2-year institutions within 3 years	6%	9%	10%	17%	6%	8%	9%
Percent of students who were retained at the end of 3 years	14%	13%	11%	11%	11%	11%	12%
Combined Graduation-transfer-out rate	30%	36%	33%	35%	27%	33%	34%
Graduation-transfer rate of entering study cohort 4 years later	41%	33%	37%	41%	46%	47%	49%
Retention rate of first-time full-time entrants	45%	45%	43%	45%	35%	40%	41%
Retention rate of first-time part-time entrants	26%	29%	33%	24%	27%	28%	29%
Number of degrees awarded	380	441	431	384	426	447	470
Number of certificates awarded	108	205	198	160	155	163	171
Percent of credit students receiving Pell Grants	44%	41%	38%	39%	37%	39%	40%
Percent of credit students receiving any financial aid	53%	51%	47%	48%	50%	52%	54%
Average tuition and fees per credit hour for all Maryland community colleges	\$142	\$146	\$152	\$157	\$158	\$158	\$158
Average tuition and fees per credit hour for BCCC	\$123	\$133	\$133	\$141	\$146	\$146	\$146

Baltimore City Community College

Goal 2. Increase relationships with business and education partnerships.

Obj. 2.1 Develop new programs to meet business and industry needs.

Obj. 2.2 Increase enrollment in non-credit Workforce Development contract training courses (measured in full-time equivalent).

Obj. 2.3 Increase the percent of Career Program Graduates employed or enrolled at senior institutions within one year of graduation.

Obj. 2.4 Increase the Nursing (RN) licensure exam pass rate and Dental Hygiene licensure exam pass rate.

Performance Measures	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Est.	2023 Est.
Enrollment (seats taken) in contract training courses	4,385	2,472	2,788	2,721	1,057	1,700	2,100
¹ Percent of career program graduates employed full-time in related or somewhat related field	75%	N/A	75%	83%	N/A	N/A	N/A
¹ Percent of organizations reporting satisfaction with training	100%	100%	100%	100%	N/A	N/A	N/A
Nursing (RN) licensure exam pass rate	84%	85%	85%	77%	77%	81%	85%
Dental Hygiene licensure exam pass rate	100%	100%	100%	100%	100%	85%	85%

Goal 3. Measure institutional effectiveness and sustainability

Obj. 3.1 First-time entrants needing English/Reading remediation who complete remediation within 4 years.

Obj. 3.2 Increase credit and non-credit enrollment of Maryland residents.

Performance Measures	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Est.	2023 Est.
² Percent of tested fall entrants requiring remediation in math	97%	98%	99%	98%	52%	51%	50%
² Percent of tested fall entrants requiring remediation in English/Reading	93%	86%	85%	86%	45%	44%	43%
Of first-time entrants who needed any developmental courses, the percent who completed remediation within 4 years	30%	27%	29%	37%	36%	38%	40%
Credit enrollment of Maryland residents	4,079	3,813	4,221	4,538	3,856	3,956	4,307
Non-credit enrollment of Maryland residents	9,596	7,787	6,367	4,116	1,943	3,100	3,709

NOTES

¹ Beginning in fiscal year 2021, this data will no longer be collected.

² In fiscal year 2021, the college began fully utilizing multiple placement measures (GPA, AP courses, college transition course performance, ACT, SAT, transfer credit, and dual enrollment experience.)