

# USM - Coppin State University

## MISSION

Coppin State University (CSU) is an urban, comprehensive, and Historically Black Institution. Building on a legacy of excellence in teacher preparation in the metropolitan community, the university offers quality undergraduate and graduate programs in teacher education, liberal arts, health professions, technology and STEM (science, technology, engineering and mathematics) disciplines. Coppin, as an anchor institution, is committed to providing educational access and diverse opportunities for all students while emphasizing its unique role in educating residents of Metropolitan Baltimore and first-generation college students. Coppin is committed to community engagement and partnering with businesses, governmental and non-governmental agencies to meet workforce demands; preparing globally competent students; strengthening the economic development of Baltimore, Maryland and developing stronger strategic partnerships.

## VISION

Coppin State University's goal, over the next decade, is to apply the highest levels of academic excellence and creativity for its students. While serving all students in the state of Maryland, Coppin State University will continue to enhance its special connections to first generation college students and to the City of Baltimore. Coppin State University will embody excellence in urban education, in the use of technology to make learning more effective and its administration more productive, and in liberal arts teaching that contributes models for inner city academic achievement to the city, the State and the nation.

## KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

### Goal 1. Provide access to higher education for diverse citizens of Maryland.

**Obj. 1.1** Increase the percentage of non-African-American students to 24 percent.

**Obj. 1.2** Increase the number of students enrolled in programs delivered off-campus or through distance education to 1,219.

Performance Measures	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Est.	2023 Est.
Percentage of non-African-American students enrolled	23%	23%	21%	17%	19%	21%	23%
Number of students enrolled in off-campus or distance education courses	1,260	1,191	1,178	1,230	1,253	1,450	1,562

### Goal 2. Promote economic development in Maryland's areas of critical need in particular, and the inner city in general.

**Obj. 2.1** Increase the number of students completing CSU's teacher training program and eligible for state licenses by 5 percent, from a baseline of 42.

Performance Measures	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Est.	2023 Est.
Undergraduates who intend to get a teacher education degree	150	156	180	148	136	150	163
Number of undergraduate students completing teacher training program and eligible for state licenses	25	36	20	22	28	35	42
Percent of undergraduate students who completed teacher training program and passed Praxis II exam	100%	100%	100%	100%	100%	100%	100%

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**Obj. 2.2** Increase the number of baccalaureate degrees awarded in STEM programs to 275.

**Obj. 2.3** Maintain the NCLEX (nursing licensure) examination pass rate at 80 percent or above.

Performance Measures	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Est.	2023 Est.
Number of undergraduates enrolled in STEM programs	241	206	200	248	248	265	283
Number of baccalaureate degrees awarded in STEM programs	25	33	27	40	22	25	27
Number of baccalaureate degrees awarded in nursing	85	69	67	70	66	72	77
NCLEX (Nursing licensure) exam passing rate	79%	77%	79%	86%	N/A	N/A	N/A

**Goal 3. Improve the retention and graduation rates of undergraduate students.**

**Obj. 3.1** Increase the six-year graduation rate for all students by 2 percent annually.

**Obj. 3.2** Increase the six-year graduation rate for all African-American students by 2 percent annually.

**Obj. 3.3** Maintain a second-year retention rate of 63 percent or greater for all undergraduate students.

**Obj. 3.4** Maintain a second-year retention rate of 62 percent or greater for African-American students.

**Obj. 3.5** Increase the six-year graduation rate for all Non-African-American students to 23 percent.

**Obj. 3.6** Increase the six-year graduation rate for all transfer students by 2 percent annually.

**Obj. 3.7** Maintain a second-year retention rate of 69 percent or greater for non-African American undergraduate students.

**Obj. 3.8** Maintain a second-year retention rate of 59 percent or greater for transfer students.

Performance Measures	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Est.	2023 Est.
Six-year graduation rate of all students from CSU	21.0%	25.0%	24.2%	25.5%	29.6%	25.2%	24.9%
Six-year graduation rate of all minority students from CSU	21.0%	24.0%	25.9%	25.9%	30.0%	26.1%	25.1%
Six-year graduation rate of African-American students from CSU	19.0%	20.0%	25.0%	25.0%	29.7%	25.5%	25.3%
Second-year retention rate at CSU of all students	66%	63%	70%	70%	65%	62%	61%
Second-year retention rate at CSU of all minority students	62%	66%	71%	70%	65%	62%	61%
Second-year retention rate at CSU of African-American students	62%	68%	70%	69%	65%	63%	62%
Six-year graduation rate for all non-African-American students	N/A	N/A	N/A	N/A	29%	30%	33%
Six-year graduation rate for all transfer students	N/A	N/A	N/A	N/A	57%	50%	52%
Second-year retention rate for non-African American undergraduate students	N/A	N/A	N/A	N/A	61%	63%	64%
Second-year retention rate for transfer students	N/A	N/A	N/A	N/A	76%	78%	81%

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## Goal 4. Achieve and sustain national eminence in providing quality liberal arts and sciences education.

**Obj. 4.1** Maintain the percentage of graduates satisfied with education received in preparation for graduate and professional study at 90 percent or greater.

**Obj. 4.2** Increase percent of CSU graduates employed in Maryland to 85 percent.

**Obj. 4.3** Increase the percentage of students enrolled in urban teacher education, natural sciences, nursing and health sciences, behavioral and social sciences, management science, and information technology programs by 2 percent annually.

Performance Measures	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Est.	2023 Est.
<sup>1</sup> Percent of alumni satisfied with education received for graduate or professional school one year after graduation (triennial survey)	≥90%	N/A	N/A	N/A	N/A	N/A	N/A
<sup>1</sup> Percent of graduates employed in Maryland (triennial survey)	10%	N/A	N/A	N/A	N/A	N/A	N/A
<sup>1</sup> Employment rate of graduates in Maryland (triennial survey)	≥59%	N/A	N/A	N/A	N/A	N/A	N/A
<sup>1</sup> Percent of alumni satisfied with education received for employment one year after graduation (triennial survey)	76%	N/A	N/A	N/A	N/A	N/A	N/A
Total number of students enrolled in urban teacher education, natural sciences, nursing and health sciences, criminal justice, and Information Technology academic programs	1,692	1,718	1,582	1,553	1,381	1,423	1,458

## Goal 5. Increase revenue from alternative sources to State appropriations.

**Obj. 5.1** Increase the percent of alumni giving by 3 percent or greater annually.

**Obj. 5.2** Identify and reallocate at least 1 percent of budgeted controllable operating expenditures to support strategic goals and initiatives.

Performance Measures	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Est.	2023 Est.
Percent of alumni giving	9%	9%	9%	9%	9%	9%	9%
Percentage of operational budget savings achieved	2%	3%	3%	3%	3%	3%	3%

## Goal 6. Maximize the efficient and effective use of State resources.

**Obj. 6.1** Increase annual facilities renewal expenditures by 0.1 percent to 0.4 percent.

**Obj. 6.2** Increase total philanthropic funding on the basis of a moving three-year average to \$2.2 million.

Performance Measures	2017 Act.	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Est.	2023 Est.
Percentage of replacement cost expended on facility renewal and renovation	0.4%	0.3%	0.3%	0.3%	0.3%	0.3%	0.3%
Total philanthropic funding (millions)	\$1.8	\$1.7	\$1.7	\$1.7	\$1.7	\$1.7	\$1.7

## NOTES

<sup>1</sup> The triennial survey was not conducted in 2020.