

# USM - The Universities at Shady Grove

## MISSION

To support and expand pathways to affordable, high-quality public higher education that meet the distinctive needs of the region and are designed to support workforce and economic development in the state; and to achieve these goals through partnerships and collaborations with academic, business, public sector and community organizations that promote student success, high academic achievement and professional advancement.

## KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

**Goal 1. Maintain the undergraduate graduation rate for transfer students as the number of undergraduate programs increases at the Universities at Shady Grove (USG).**

Performance Measures	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Act.	2023 Est.	2024 Est.
Undergraduate graduation rate	76%	76%	77%	79%	79%	79%	79%

**Goal 2. Strengthen the K-16 pathways to continue participation of student populations that are underrepresented in higher education.**

Performance Measures	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Act.	2023 Est.	2024 Est.
Undergraduate enrollment (Fall Semester)	2,185	2,086	1,958	2,382	2,324	2,165	2,134
Percent of non-white undergraduate students served (Fall Semester)	68%	69%	72%	72%	74%	74%	74%
Graduate enrollment (Fall Semester)	1,089	949	1,040	1,205	1,322	1,229	1,162

**Goal 3. Increase the number of students in fields representing growing workforce demands.**

Performance Measures	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Act.	2023 Est.	2024 Est.
Enrollment in Healthcare (Fall Semester)	647	500	666	869	1040	970	958
Enrollment in Science, Technology, Engineering and Mathematics	508	392	354	591	774	774	774

**Goal 4. Maintain the total amount of scholarship funding from USG that is supplemental to academic partner institution financial aid packages.**

Performance Measures	2018 Act.	2019 Act.	2020 Act.	2021 Act.	2022 Act.	2023 Est.	2024 Est.
Total scholarships awarded	\$1,173,217	\$1,222,426	\$1,228,252	\$1,351,788	\$1,335,377	\$1,335,377	\$1,335,377
Percent of scholarships awarded to non-white students	79%	77%	85%	82%	72%	72%	72%
Percent of scholarships awarded to first generation students	56%	51%	61%	63%	68%	68%	68%