

MARYLAND CANNABIS ADMINISTRATION

MISSION

The Maryland Cannabis Administration (MCA) aims to provide an equitable, safe and accessible medical and adult-use cannabis program for qualifying patients and adult consumers.

VISION

To collaborate with stakeholders in fostering a high-quality and inclusive cannabis industry that serves as a national model.

KEY GOALS, OBJECTIVES, AND PERFORMANCE MEASURES

Goal 1. Ensure Marylanders have sufficient access to medical and adult-use cannabis through the issuance of licenses and fairly-priced cannabis supply to meet the State's demand.

Obj. 1.1 Number of licenses issued by the Administration.

Performance Measures	2019 Act.	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Est.	2025 Est.
¹ Number of Grower Licenses	16	17	18	18	18	58	58
¹ Number of Processor Licenses	17	17	18	18	21	77	77
¹ Number of Dispensary Licenses	82	92	95	97	97	172	172

Obj. 1.2 Cost of cannabis in the State.

Performance Measures (Calendar Year)	2019 Act.	2020 Act.	2021 Act.	2022 Act.	2023 Est.	2024 Est.	2025 Est.
¹ Total retail sales in Maryland (millions)	\$ 252.74	\$ 468.59	\$ 564.85	\$ 510.56	\$ 780.00	\$1,080.00	\$1,296.00
¹ Average cost per gram of cannabis	\$ 9.62	\$ 10.86	\$ 10.43	\$ 7.90	\$ 9.10	\$ 9.50	\$ 8.75

Goal 2. Ensure continued patient and caregiver access to medical cannabis.

Obj. 2.1 The number of patients, certifying providers, and caregivers registered with the MCA will trend with statewide demand.

Obj. 2.2 Number of days to process applications for patients looking to register with the MCA.

Performance Measures (Calendar Year)	2019 Act.	2020 Act.	2021 Act.	2022 Act.	2023 Est.	2024 Est.	2025 Est.
Number of Patients Registered	N/A	135,464	147,070	162,863	160,000	150,000	150,000
Number of Certifying Providers Registered	1,675	2,046	1,511	1,544	1,500	1,500	1,500

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Goal 3. Provide accurate and comprehensive information on the State's cannabis program to prospective licensees, consumers, and the public.

Obj. 3.1 The MCA will regularly engage with the public to increase awareness and understanding of the State's cannabis program.

Performance Measures	2019 Act.	2020 Act.	2021 Act.	2022 Act.	2023 Act.	2024 Est.	2025 Est.
² Number of visitors to Maryland Cannabis Administration website	N/A	N/A	N/A	N/A	2,568,000	2,824,800	3,107,280
² Number of impressions on social media	N/A	N/A	N/A	N/A	116,400	128,040	140,844
Number of attendees at outreach events	N/A	N/A	N/A	N/A	778	600	300

NOTES

¹ 2023 and prior only include medical-use licenses and sales.

² Most recent "actual" year data is estimated.